



# Inside our Food Environments South Africa 2025

Assessing company commitments and practices  
for supporting healthier food environments and  
improving population nutrition

## **Inside our Food Environments - South Africa 2025**

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# Abbreviations

|                    |   |
|--------------------|---|
| <b>ARB</b>         | Advertising Regulatory Board (South Africa)                                     |
| <b>ATNi</b>        | Access to Nutrition Initiative  |
| <b>BIA-Obesity</b> | Business Impact Assessment – Obesity and Population Nutrition                   |
| <b>CGCSA</b>       | Consumer Goods Council of South Africa  |
| <b>DOH</b>         | Department of Health (South Africa)   |
| <b>FAO</b>         | Food and Agriculture Organization of the United Nations                         |
| <b>FoodSAMSA</b>   | Food Environments in Africa: Addressing Malnutrition using a Syndemics Approach |
| <b>FOP</b>         | Front-of-package  |
| <b>GDA</b>         | Guideline Daily Amount  |
| <b>HFOII</b>       | Healthy Food Options Industry Initiative  |
| <b>HSR</b>         | Health Star Rating  |
| <b>ICC</b>         | International Chamber of Commerce   |
| <b>IFBA</b>        | International Food & Beverage Alliance  |
| <b>KPIs</b>        | Key Performance Indicators  |
| <b>NCD</b>         | Non-communicable disease  |
| <b>QSR</b>         | Quick-service restaurant  |
| <b>SMART</b>       | Specific – Measurable – Achievable – Relevant – Time-bound                      |
| <b>SSBs</b>        | Sugar-sweetened beverages   |
| <b>WHO</b>         | World Health Organization   |

# Executive Summary

## South Africa faces high prevalences of both under- and overnutrition

A major driver of this double burden of malnutrition are food environments dominated by the supply and marketing of unhealthy foods. Actions from the government, the food industry and the broader community all shape the healthiness of food environments.

## Benchmarking food industry's commitments and practices on nutrition

This work highlights where South African food and beverage manufacturers, supermarkets and quick-service restaurants (QSRs) report action in creating healthier food environments and improving population nutrition, and identifies

areas for improvement.

Company commitments and practices were assessed using the validated BIA-Obesity (Business Impact Assessment – Obesity and Population Nutrition) tool developed by INFORMAS, a global network of public health researchers monitoring food environments in >65 countries. The tool was expanded by one additional domain for contexts facing a double burden of malnutrition. Information on voluntary commitments and practices of each company was collected from publicly available sources in relation to the seven domains of the expanded BIA-Obesity assessment tool (see below). Company representatives were invited to verify and supplement information, collected by the research team up to June 2025.

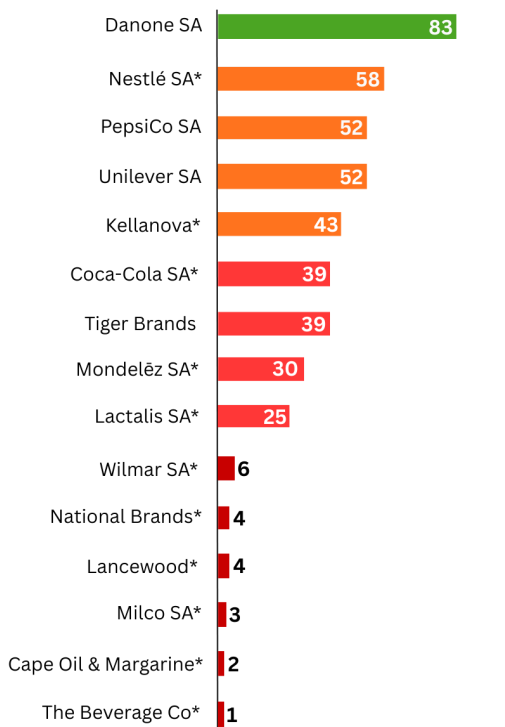
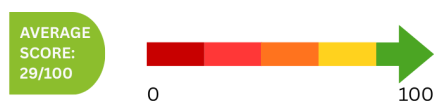
### AREAS ASSESSED

The BIA-Obesity tool considers voluntary company commitments and practices across a range of indicators spread across six domains. For South Africa, a seventh domain for contexts facing a double burden of malnutrition was added. For each indicator, the **transparency**, **comprehensiveness** and **specificity** of voluntary company commitments and practices were assessed against industry benchmarks and good practices in public health. Scores were combined across domains, and weighted to derive an overall score out of 100 for each company.

| Domain   | Policy area   | Weighting<br>(out of 100)<br>[Manufacturers] | Weighting<br>(out of 100)<br>[Supermarkets/QSRs] |
|--|---|--|--|
| <b>A</b> Corporate strategy                                | Overarching policies, commitments and reporting practices related to improving population nutrition   | 5  | 5  |
| <b>B</b> Product formulation                               | Policies, commitments and reporting practices regarding product development and reformulation to reduce nutrients of concern (i.e., sodium, saturated fat, trans fat, sugar) and energy content   | 30   | 20   |
| <b>C</b> Nutrition labelling                               | Policies, commitments and reporting practices regarding disclosure and presentation of nutrition information on product packaging, in-store and online  | 15   | 15   |
| <b>D</b> Promotion practices                               | Policies, commitments and reporting practices related to reducing the exposure of children to the promotion of unhealthy foods and brands, and responsible promotion to all consumers   | 30   | 25   |
| <b>E</b> Product accessibility                             | Policies, commitments and reporting practices related to the availability, affordability, distribution and placement of healthy compared to unhealthy products  | 5  | 20   |
| <b>F</b> Disclosure of external relationships and lobbying | Disclosure of corporate relationships with and support provided to organisations external to the supply chain related to health and nutrition, such as government agencies, political parties, professional associations, research organisations, community and industry groups | 5  | 5  |
| <b>G</b> Double burden of malnutrition                     | Policies, commitments and reporting practices to more comprehensively capture dimensions of the double burden of malnutrition, particularly with regard to addressing and preventing undernutrition   | 10   | 10   |

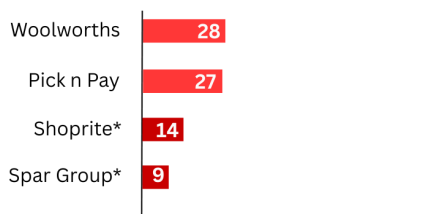
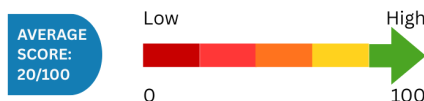
# Executive Summary

## Food and non-alcoholic beverage manufacturers

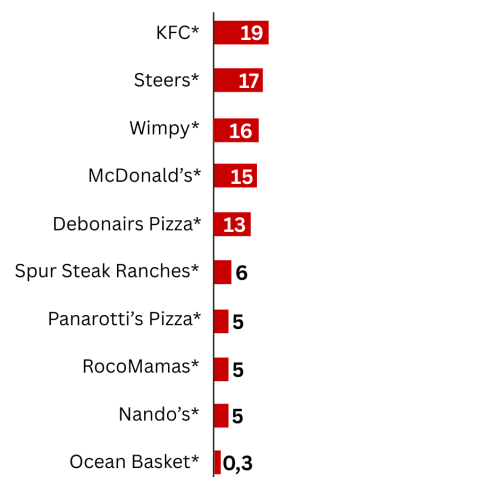
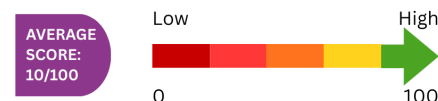


\*Assessment based on publicly available information only.

## Supermarkets



## Quick-service restaurants



### Areas in which food and beverage manufacturers have taken action:

- 1 Nutrition labelling:** providing nutrition information back-of-pack on products on a 'per 100g/100mL' basis.
- 2 Corporate strategy:** public commitment to improving population nutrition and health and regular reporting of progress.

### Areas in which supermarkets have taken action:

- 1 Corporate strategy:** public commitment to improving population nutrition and health and regular reporting of progress.
- 2 Disclosure of relationships & lobbying:** transparent disclosure of existing external relationships and lobbying activities related to health and nutrition.

**Quick-service restaurants have not taken substantial action in any of the areas assessed.**

**Despite efforts by South Africa's food industry to create healthier food environments and improve population nutrition, current actions are not yet sufficient to achieve population-level change**

# Executive Summary

## Priority actions

### ....for the food industry

- 1 Improve the availability and affordability of healthier products across all geographic areas, e.g., through increased shelf space, strategic placement or price promotions exclusively for healthier options.
- 2 Develop and publish specific, time-bound targets for reducing nutrients of concern and energy/portion size in products across the overall portfolio, based on government- or WHO-endorsed guidelines or classification systems.

### ...for government officials

- 1 Support the adoption and implementation of the Draft Regulation Relating to the Labelling and Advertising of Foodstuffs (R.3337 of 2023), proposing mandatory FOP warning labels on pre-packaged foods high in sugar, salt, sat fat, or containing artificial sweeteners, alongside restrictions on the marketing of such products to children.
- 2 Develop and enact legislation requiring quick-service restaurants to display comprehensive nutrition information in-store on menus, online and on apps.

### ....for civil society organisations

- 1 Monitor the actual implementation of voluntary industry commitments and reported practices, and assess industry compliance with government laws and regulations.
- 2 Use the assessment results to advocate for mandatory, government-led regulation, where voluntary industry commitments are weak, inconsistent, or poorly implemented (i.e., in the areas of product formulation, nutrition labelling, product and brand promotion and product accessibility, affordability and availability).

## Conclusions and implications

- South African food companies' commitments and reported practices to support healthier food environments and improve population nutrition varied substantially within and across sectors, with low average scores demonstrating considerable gaps in voluntary industry action.
- Quick-service restaurants performed noticeably worse compared to companies within the other two sectors assessed.
- Companies reported taking increased action in the areas of *Corporate strategy*, *Nutrition labelling* and *Disclosure of external relationships and lobbying*.
- Considerable improvements are required in the areas of *Product accessibility*, *Promotion practices*, *Product formulation* and specifically addressing the *Double burden of malnutrition*.
- Companies should carefully examine their individually tailored scorecards and prioritise the recommended actions.
- Comprehensive public policies are needed to establish a level playing field for food companies, particularly in areas where voluntary industry commitments are weak, inconsistent, or poorly implemented.

# Background

## South Africa faces a double burden of malnutrition

- defined as the simultaneous presence of undernutrition (stunting, wasting, underweight, micronutrient deficiencies), and overnutrition (overweight, obesity), or diet-related non-communicable diseases. Since the Covid-19 pandemic, global progress in reducing undernourishment has stalled, while in South Africa, rates continue to rise. Around seven million (11%) South Africans experience chronic hunger, 27% of children under five years are stunted, and 31% of women over 15 years are anemic. Meanwhile, more than 21 million people live with overweight or obesity, approx. 68% of adult women and 31% of adult men – the highest prevalences in Sub-Saharan Africa and still increasing.<sup>1</sup>

## A key driver of the double burden of malnutrition are food environments that do not support health

Food and beverage manufacturers, supermarkets and quick-service restaurants (QSRs) play a major role in shaping food environments and diets. While these actors have great potential to positively influence population nutrition, they also contribute to existing high rates in under- and overnutrition. Addressing the double burden of malnutrition requires leveraging the food industry's positive potential while curbing harmful practices.<sup>2</sup> However, evidence across a range of countries indicates that industry self-regulation is often ineffective, due to strong commercial incentives for non-adherence, prioritised market interests, and the absence of enforceable regulations.<sup>3</sup>

## Addressing unhealthy food environments and improving population diets requires broad-scale efforts from the whole community

Societal change will require comprehensive action from the food industry, supported by effective government policy and legislation. The food industry has major influence over the way products are produced, promoted and sold. Key international health bodies recommend priority actions for the food industry to support healthier food environments, including:

- Reformulating existing products to reduce nutrients of concern (sodium, saturated fat, trans fat, sugar) and developing new healthier products<sup>4</sup>
- Restricting the exposure of children to the marketing of unhealthy foods and brands<sup>5</sup>
- Providing consumers with clear, easily understood and evidence-based nutrition information on food labels<sup>6</sup>
- Ensuring that healthy and nutritious choices are widely available and affordable<sup>7</sup>

## Increased focus on nutrition

There is building momentum for change to improve population diets. Governments are increasingly implementing a range of policy measures to address unhealthy food environments.<sup>8</sup> The food industry also appears to be placing greater attention on the issue, including their reporting of company actions related to nutrition and health.<sup>9</sup>

1. FAO, European Union, CIRAD and DSI-NRF Centre of Excellence in Food Security (CoE-FS). Food Systems Profile – South Africa. Rome, Italy; Brussels, Belgium; Montpellier, France; Belville, South Africa; 2022.

2. Klinger et al. Recommendations for the food industry to address undernutrition: a systematic review. Manuscript under review.

3. Erze et al. A realist review of voluntary actions by the food and beverage industry and implications for public health and policy in low- and middle-income countries. *Nat Food*. 2022; 3:650–663. DOI: 10.1038/s43016-022-00552-5.

4. WHO. Reformulation of food and beverage products for healthier diets: policy brief. Geneva, Switzerland; 2022.

5. WHO. Policies to protect children from the harmful impact of food marketing: WHO guideline. Geneva, Switzerland; 2023.

6. WHO. Guiding principles and framework manual for front-of-pack labelling for promoting healthy diets. Geneva, Switzerland, 2019.

7. FAO, WHO. Sustainable healthy diets - Guiding principles. Rome, Italy; 2019.

8. See various country assessments of healthy food environment public policies using the INFORMAS Healthy Food Environment Policy Index (Food-EPI).

9. See latest company assessments by benchmarking initiatives such as ATNi, BIA-Obesity, World Benchmarking Alliance.

# Background

## Global government policy action

- Over 40 countries around the world have implemented front-of-package labelling systems. These labels are designed to provide clear, standardised information on the nutritional content of packaged foods.<sup>10</sup>
- Globally, at least 108 countries have implemented taxes on sugar-sweetened beverages, with several countries also taxing unhealthy products more broadly.<sup>11</sup>
- An increasing number of countries, including Chile and the United Kingdom, have introduced mandatory legislation to restrict the exposure of children to unhealthy food marketing across a range of settings including on TV, online and in supermarkets.<sup>12,13</sup>

## South African government policy action

- Health Promotion Levy: Introduced in 2018, a tax applies to beverages exceeding 4g of sugar per 100 mL, with a levy per gram above that threshold.<sup>14</sup>
- Draft regulations (2014, updated 2023) propose stricter labelling with front-of-pack warnings on unhealthy foods and tighter restrictions on marketing to children.<sup>15</sup>
- Mandatory fortification of maize meal and wheat flour with several vitamins and minerals since 2003, and salt iodisation (since mid-1990s).<sup>16</sup>
- In 2013 and following, legislation setting maximum salt (sodium) content targets in a range of processed foods (bread, processed meats, soups, sauces, etc.).<sup>17</sup>

## Monitoring for accountability

Civil society is increasingly advocating for greater accountability from the food industry with respect to nutrition and health.<sup>18,19</sup>

There are several ongoing initiatives that seek to evaluate and support food industry actions to support healthy and environmentally sustainable diets, such as the [Access to Nutrition Initiative \(ATNi\)](#) and the [World Benchmarking Alliance](#).

[INFORMAS](#) (International Network for Food and Obesity/ Non-communicable diseases Research, Monitoring and Action Support) is a global network (active in 60+ countries) of public-interest organisations and researchers that aims to monitor, benchmark and support actions to increase healthy food environments and reduce obesity.

In 2018, INFORMAS developed the BIA-Obesity (Business Impact Assessment – Obesity and population-level nutrition) tool to benchmark food company commitments and practices at a national-level.<sup>20</sup> The tool has been customised for different sectors, including food and beverage manufacturers, supermarkets and quick-service restaurants. The validated BIA-Obesity tool was first implemented in Australia in 2018, and subsequently implemented in nine other countries and across the European Union. Evaluations have shown that use of the tool has contributed to important policy and practice changes.<sup>21</sup>

10. Afroza et al. Global overview of government-endorsed nutrition labeling policies of packaged foods: a document review. *Front. Public Health*. 2024;12:1426639.

11. WHO. Global report on the use of sugar-sweetened beverage taxes, 2023. Geneva; 2023.

12. UNICEF. Feeding Profit. How food environments are failing children. Data Tables. Child Nutrition Report 2025. New York; 2025.

13. WHO & UNICEF. Taking action to protect children from the harmful impact of food marketing: a child rights-based approach. Geneva; 2023.

14. Rates and Monetary Amounts and Amendment of Revenue Laws Act (Act No. 14 of 2017).

15. Draft regulation (No. R. 3337 of 2023) under the Foodstuffs, Cosmetics and Disinfectants Act, 1972.

16. Regulations relating to the Fortification of Certain Foodstuffs (No. R. 504 of 2003) under the Foodstuffs, Cosmetics and Disinfectants Act, 1972.

17. Regulations relating to the Reduction of Sodium in Certain Foodstuffs and Related Matters (No. R. 214 of 2013) under the Foodstuffs, Cosmetics and Disinfectants Act, 1972.

18. Swinburn et al. Strengthening of accountability systems to create healthy food environments and reduce global obesity. *The Lancet*. 2015;385:9986.

19. Garton et al. A collective call to strengthen monitoring and evaluation efforts to support healthy and sustainable food systems: 'The Accountability Pact'. *Public Health Nutr*. 2022;25(9):2353–2357.

20. Sacks et al. BIA-Obesity (Business Impact Assessment-Obesity and population-level nutrition): A tool and process to assess food company policies and commitments related to obesity prevention and population nutrition at the national level. *Obes Rev*. 2019;20 Suppl 2:78–89.

21. Robinson et al. Benchmarking Food and Beverage Companies on Obesity Prevention and Nutrition Policies: Evaluation of the BIA-Obesity Australia Initiative, 2017–2019. *IJHPM*. 2021;10(12).

# Assessment approach

## Study aims

This study aimed to **assess the largest food and non-alcoholic beverage manufacturers, supermarkets, and quick-service restaurant chains in South Africa with regard to their voluntary commitments and practices for supporting healthier food environments, with a focus on addressing and preventing all forms of malnutrition.** The objective was to highlight where South African food companies report taking action in relation to supporting population health and nutrition, and identify areas for improvement.

The assessment used the validated BIA-Obesity tool and methods developed by INFORMAS<sup>22</sup>, expanded with additional indicators to more comprehensively capture dimensions of the double burden of malnutrition.<sup>23</sup>

## Companies selected for inclusion

Companies with a market share above 5% in a relevant food category were included in the assessment (Euromonitor Passport, 2022):

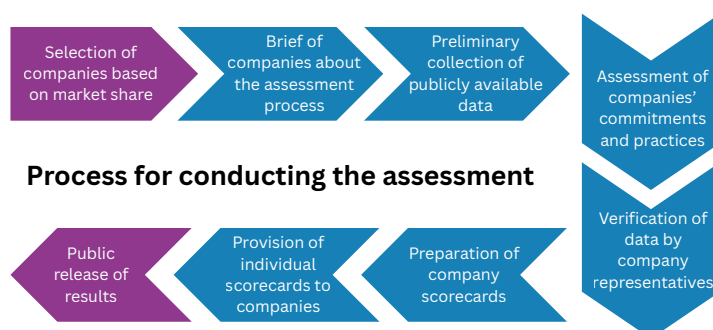
- 15 food and non-alcoholic beverage manufacturers (Cape Oil & Margarine, Coca-Cola SA, Danone Southern Africa, Kellanova, Mondelēz SA, Lactalis SA, Lancewood Holdings, Milco SA, National Brands, Nestlé SA, PepsiCo SA, The Beverage Co, Tiger Consumer Brands, Unilever SA, Wilmar SA)
- 4 supermarket chains (Shoprite Holdings, The Spar Group, Pick n Pay Retailers, Woolworths Holdings)
- 10 quick-service restaurant chains (Debonairs Pizza, KFC, McDonald's, Nando's, Ocean Basket, Panarotti's Pizza, RocoMamas, Spur Steak Ranches, Steers, Wimpy)

## Data collection and validation

Information related to company policies, commitments and practices in relation to the seven domains of the extended BIA-Obesity assessment tool (see next page) were collected between February 2024 and June 2025, from publicly available sources such as company websites and corporate sustainability reports. From July 2025 to January 2026, representatives of each company were invited to verify and supplement information collected by the research team.

## Scoring of company commitments and practices

Company commitments and practices related to nutrition were assessed using the extended BIA-Obesity tool.<sup>22,23</sup> The tool considers company actions across a range of indicators spread across seven domains. For each indicator, the **transparency, comprehensiveness and specificity** of company commitments and practices were assessed against industry benchmarks and good practices in public health. Scores were combined across domains and weighted to derive an overall score out of 100 for each company.



22. Sacks et al. BIA-Obesity (Business Impact Assessment-Obesity and population-level nutrition): A tool and process to assess food company policies and commitments related to obesity prevention and population nutrition at the national level. *Obes Rev.* 2019;20 Suppl 2:78-89.

23. Klinger et al. Tool for assessing food industry commitments and practices to address the double burden of malnutrition: a Delphi study. *Global Health.* 2026;22:14.

# Assessment approach

| Domain   | Policy areas  | Key indicator categories   | Weighting<br>(out of 100)*<br>[Manufacturers] | Weighting<br>(out of 100)*<br>[Supermarkets &<br>QSRs**] |
|--|---|--|---|--|
| <b>A<br/>Corporate<br/>strategy</b>  | Overarching policies, commitments and reporting practices related to improving population nutrition   | <ul style="list-style-type: none"> <li>• Commitment to nutrition and health in corporate strategy</li> <li>• Reporting against nutrition and health objectives and targets</li> <li>• Reporting of governance arrangements related to nutrition</li> <li>• Reporting on the proportion of overall sales from healthy products</li> </ul> | 5   | 5  |
| <b>B<br/>Product<br/>formulation</b>                                       | Policies, commitments and reporting practices regarding product development and reformulation to reduce nutrients of concern (i.e., sodium, saturated fat, trans fat, sugar) and energy content   | <ul style="list-style-type: none"> <li>• Targets and actions related to reduction of sodium, saturated fat, trans fat, sugar and portion size/ energy content across the portfolio</li> </ul>  | 25  | 20   |
| <b>C<br/>Nutrition<br/>labelling</b>                                       | Policies, commitments and reporting practices regarding disclosure and presentation of nutrition information on product packaging and online  | <ul style="list-style-type: none"> <li>• Commitment to disclosing nutrition information on products (including trans-fat content)</li> </ul>   | 20  | 15   |
| <b>D<br/>Promotion<br/>practices</b>                                       | Policies, commitments and reporting practices related to reducing the exposure of children to the promotion of unhealthy foods and brands, and responsible promotion to all consumers   | <ul style="list-style-type: none"> <li>• Policies to prioritise marketing practices and spending on promoting healthy products</li> <li>• Policies to reduce the exposure of children to unhealthy food marketing, in broadcast media, online, on product packaging and in other settings</li> </ul>                                     | 30  | 25   |
| <b>E<br/>Product<br/>accessibility</b>                                     | Policies, commitments and reporting practices related to the availability, affordability, distribution and placement of healthy compared to unhealthy products  | <ul style="list-style-type: none"> <li>• Increasing availability and distribution of healthy products</li> <li>• Increasing the affordability of healthy products</li> </ul>   | 5   | 20   |
| <b>F<br/>Disclosure of<br/>external<br/>relationships and<br/>lobbying</b> | Disclosure of corporate relationships with, and support provided to, organisations external to the supply chain related to health and nutrition, such as government agencies, political parties, professional associations, research organisations, community and industry groups | <ul style="list-style-type: none"> <li>• Disclosure and transparency of relationships with organisations related to health and nutrition, and lobbying and political practices</li> </ul>  | 5   | 5  |
| <b>G<br/>Double burden<br/>of malnutrition</b>                             | Additional indicators to more comprehensively capture dimensions of the double burden of malnutrition, particularly with regard to addressing and preventing undernutrition   | <ul style="list-style-type: none"> <li>• Fortification only in line with national, regional or international standards</li> <li>• Increased use of traditional foods and donation of nutritious foods</li> <li>• Workplace measures (parental leave, breastfeeding support, healthy and affordable diets at work)</li> </ul>             | 10  | 10   |

\*Weighting derived based on the relative importance of company commitments and practices in each domain, as determined by INFORMAS and the author team

\*\*QSRs = Quick-service restaurants

Where companies did not verify or supplement the collected information, the scoring was based solely on publicly available information. For these companies, additional commitments or

practices may exist that were not considered as part of the assessment. Published commitments and reported practices may also not necessarily reflect actual company performance.

## Results

*Companies' commitments and reported practices to support healthier food environments and improve population nutrition varied substantially within and across sectors, with considerable room for improvement, particularly among domestic companies.*

For food and non-alcoholic beverage manufacturers, company scores (out of 100) ranged from 1.1 (The Beverage Co) to 82.7 (Danone SA), with an **average company score of 29.3**.

**Four of the 15 manufacturers** selected for assessment **engaged** with the research process by verifying collected data and providing additional information.

### AREAS OF STRENGTH

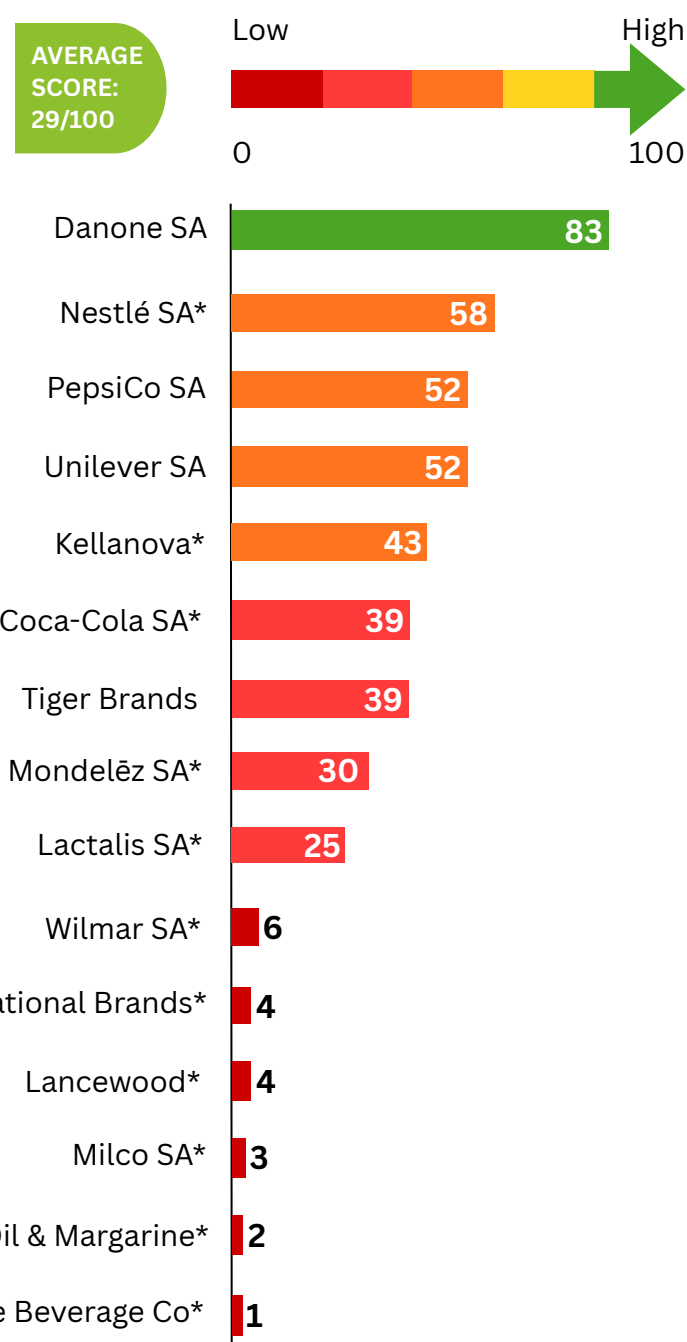
- *Nutrition labelling*: providing **nutrition information back-of-pack** on products on a 'per 100g/100mL' basis.
- *Corporate strategy*: public **commitment to improving population nutrition and health** and regular reporting of progress.

### PRIORITY AREAS FOR IMPROVEMENT

- *Product accessibility*: improve the **availability and affordability of healthier products**, e.g., through collaborations with retailers.
- *Promotion practices*: strengthen current policies to reduce the exposure of **children** aged up to 18 years to **brand advertising and the marketing of unhealthy products** across all channels and settings.

### South African food and beverage manufacturers 2025

Commitments and practices for supporting healthier food environments and improving population nutrition (scores out of 100)



*\*Assessment based on publicly available information only*

## Results

Across the 15 food and non-alcoholic beverage manufacturers assessed, *Nutrition labelling* achieved the highest mean score (54.7), with many companies voluntarily disclosing government-endorsed nutrition information on their products back-of-pack on a 'per 100g/100mL' basis. *Product accessibility* received the lowest assessment, with a mean score of 12.5, due to many companies lacking specific commitments, policies and practices to improve the availability and affordability of healthier products.



| Food and non-alcoholic beverage manufacturer | A Corporate strategy (out of 100) | B Product formulation (out of 100) | C Nutrition labelling (out of 100) | D Promotion practices (out of 100) | E Product accessibility (out of 100) | F Disclosure of external relationships and lobbying (out of 100) | G Double burden of malnutrition (out of 100) |
|--|-----------------------------------|------------------------------------|------------------------------------|------------------------------------|--------------------------------------|--|--|
| Danone SA                                    | 100.0                             | 100.0                              | 100.0                              | 65.9                               | 75.0                                 | 61.1   | 61.0   |
| Nestlé SA*                                   | 73.3                              | 56.4                               | 100.0                              | 43.5                               | 0.0                                  | 50.0   | 65.0   |
| PepsiCo SA                                   | 55.6                              | 63.6                               | 80.0                               | 26.6                               | 50.0                                 | 63.9   | 44.0   |
| Unilever SA                                  | 74.4                              | 60.0                               | 80.0                               | 45.1                               | 12.5                                 | 33.3   | 20.0   |
| Kellanova*                                   | 37.8                              | 44.5                               | 100.0                              | 28.1                               | 6.3                                  | 33.3   | 25.0   |
| Coca-Cola SA*                                | 58.9                              | 37.5                               | 100.0                              | 25.2                               | 6.3                                  | 36.1   | 0.0  |
| Tiger Brands                                 | 63.3                              | 21.8                               | 80.0                               | 31.5                               | 25.0                                 | 63.9   | 31.5   |
| Mondelēz SA*                                 | 50.0                              | 16.4                               | 80.0                               | 20.3                               | 0.0                                  | 58.3   | 18.0   |
| Lactalis SA*                                 | 66.7                              | 13.0                               | 100.0                              | 0.0                                | 0.0                                  | 19.4   | 20.5   |
| Wilmar SA*                                   | 16.7                              | 0.0                                | 0.0                                | 6.6                                | 12.5                                 | 33.3   | 12.5   |
| National Brands*                             | 33.3                              | 0.0                                | 0.0                                | 0.0                                | 0.0                                  | 36.1   | 6.0  |
| Lancewood*                                   | 50.0                              | 0.0                                | 0.0                                | 0.0                                | 0.0                                  | 13.9   | 5.0  |
| Milco SA*                                    | 22.2                              | 0.0                                | 0.0                                | 0.0                                | 0.0                                  | 30.6   | 0.0  |
| Cape Oil & Margarine*                        | 11.1                              | 0.0                                | 0.0                                | 0.0                                | 0.0                                  | 22.2   | 0.0  |
| The Beverage Co*                             | 0.0                               | 0.0                                | 0.0                                | 0.0                                | 0.0                                  | 22.2   | 0.0  |
| AVERAGE                                      | 47.6                              | 27.5                               | 54.7                               | 19.5                               | 12.5                                 | 38.5   | 20.6   |

\*Assessment based on publicly available information only

## Results

For supermarkets, company scores (out of 100) ranged from 8.8 (The Spar Group) to 28.4 (Woolworths), with an **average company score of 19.6**.

**Two of the four supermarkets** selected for assessment **engaged** with the research process by verifying collected data and providing additional information.

### AREAS OF STRENGTH

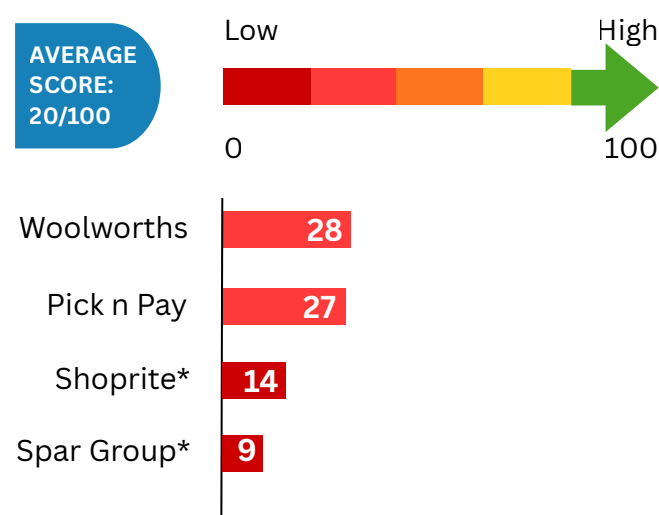
- *Corporate strategy*: public **commitment to improving population nutrition and health** and regular reporting of progress.
- *Disclosure of relationships & lobbying*: transparent **disclosure of existing external relationships and lobbying** activities related to health and nutrition.

### PRIORITY AREAS FOR IMPROVEMENT

- *Product accessibility*: improve the **availability and affordability of healthier products**, e.g., through increased proportion of healthier products in high-traffic areas and on general shelf-space.
- *Promotion practices*: strengthen current policies to reduce the exposure of **children** aged up to 18 years to **brand advertising and the marketing of unhealthy products** across all channels and settings.
- *Product formulation*: develop and publish **specific, time-bound targets** for reducing **nutrients of concern** and **energy/portion size** in own-brand products across the overall portfolio, based on government- or WHO-endorsed guidelines or classification systems.

### South African supermarkets 2025

**Commitments and practices for supporting healthier food environments and improving population nutrition (scores out of 100)**



\*Assessment based on publicly available information only

While supermarkets reported increased action with regard to *Corporate strategy* and the *Disclosure of external relationships and lobbying*, with mean scores of 51.4, they scored poorly in *Product accessibility* (mean score of 5.0), due to the absence of specific commitments, policies and practices aimed at improving the availability and affordability of healthier products. Similarly, *Promotion practices* received a low score (mean score of 10.1), as companies primarily rely on limited marketing frameworks, such as the ARB Code and the South African Marketing to Children Pledge, which fail to adequately reduce children's exposure (up to 18 years) to brand advertising and the marketing of unhealthy products across all channels and settings.

## Results

Supermarkets also scored lower in *Product formulation* (mean score of 17.1), largely due to the lack of specific, time-bound targets and regular reporting on the reduction of nutrients of concern and energy/portion size across the overall product portfolio.



| Supermarket | A<br>Corporate<br>strategy<br>(out of 100) | B<br>Product<br>formulation<br>(out of 100) | C<br>Nutrition<br>labelling<br>(out of 100) | D<br>Promotion<br>practices<br>(out of 100) | E<br>Product<br>accessibility<br>(out of 100) | F<br>Disclosure of<br>external<br>relationships<br>and lobbying<br>(out of 100) | G<br>Double<br>burden of<br>malnutrition<br>(out of 100) |
|-------------|--|---|---|---|---|---|--|
| Woolworths  | 66.7                                       | 24.6  | 50.0  | 12.9  | 10.0  | 66.7  | 41.0   |
| Pick n Pay  | 55.6                                       | 29.2  | 52.0  | 14.9  | 2.5   | 61.1  | 35.0   |
| Shoprite*   | 44.4                                       | 6.9   | 8.0   | 12.9  | 7.5   | 33.3  | 28.0   |
| Spar Group* | 38.9                                       | 7.7   | 0.0   | 0.0   | 0.0   | 44.4  | 31.0   |
| AVERAGE     | 51.4                                       | 17.1  | 27.5  | 10.1  | 5.0   | 51.4  | 33.8   |

\*Assessment based on publicly available information only

## Results

For QSRs, company scores (out of 100) ranged from 0.3 (Ocean Basket) to 19.0 (KFC), with an **average company score of 10.0**.

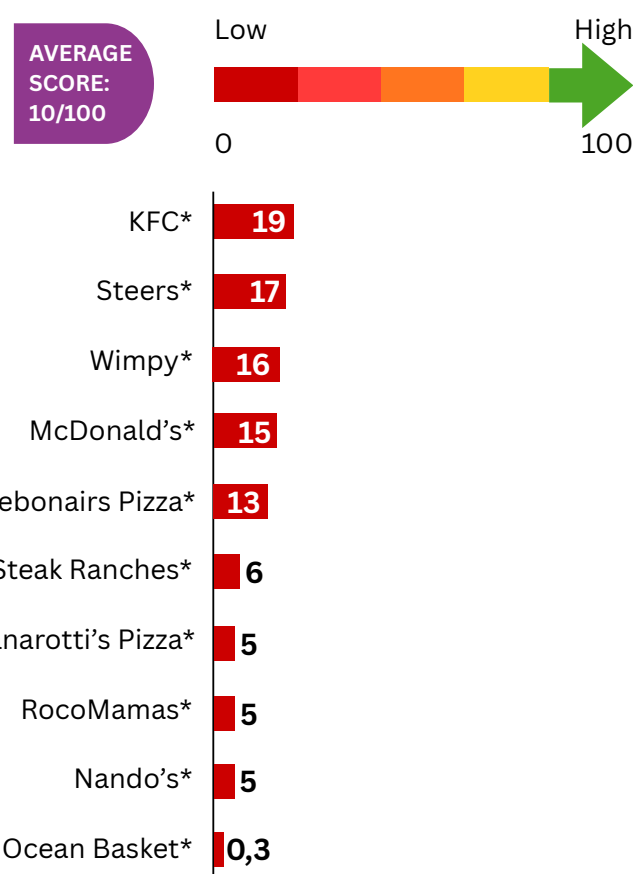
**None of the ten QSRs** selected for assessment **engaged** with the research process by verifying collected data and providing additional information.

### PRIORITY AREAS FOR IMPROVEMENT

- *Promotion practices*: strengthen current policies to reduce the exposure of **children** aged up to 18 years to **brand advertising and the marketing of unhealthy products** across all channels and settings.
- *Product accessibility*: improve the **availability and affordability of healthier products**, e.g., by making healthier options the default for all combination menus.
- *Double burden of malnutrition*: implement **comprehensive workplace policies** (parental leave, breastfeeding support, healthy diet at work) and **limit donations to healthy foods** only.
- *Product formulation*: develop and publish **specific, time-bound targets** for reducing **nutrients of concern** and **energy/portion size** in all existing menu items, based on government- or WHO-endorsed guidelines or classification systems.
- *Nutrition labelling*: Provide easily accessible, readable and comprehensive **nutrition information for all menu items**. Clearly **label healthier menu items**.
- *Corporate strategy*: publicly commit to **improving population nutrition and health** and regularly report progress.

### South African quick-service restaurants 2025

**Commitments and practices for supporting healthier food environments and improving population nutrition (scores out of 100)**



*\*Assessment based on publicly available information only*

**Scores of the assessed quick-service restaurants are considerably lower than those of companies in the other two sectors.**

**Quick-service restaurants should give their tailored priority recommendations prompt consideration and implement them without delay.**

# Inside our Quick-Service Restaurants

## Results

Across the 10 QSRs assessed, *Disclosure of external relationships and lobbying* achieved the highest mean score (21.4). All other domains performed less well, with *Promotion practices* receiving the lowest score (mean score of 4.3), reflecting a lack of - or insufficient - policies to reduce children's exposure (up to 18 years) to brand advertising and the marketing of unhealthy products across all channels and settings. *Product accessibility* received a mean score of 7.0, due to the absence of specific commitments, policies and practices aimed at improving the availability and affordability of healthier menu options. QSRs also lack specific policies and actions to address the *Double burden of malnutrition* (mean score of 9.3), such as comprehensive workplace policies. Substantial improvements are additionally needed in the domains of *Product formulation* (mean score of 11.9), *Nutrition labelling* (mean score of 15.0) and *Corporate strategy* (mean score of 18.3), with QSRs largely lacking specific, time-bound targets and regular reporting on the reduction of nutrients of concern and energy/portion size, as well as comprehensive nutrition information for all menu items.



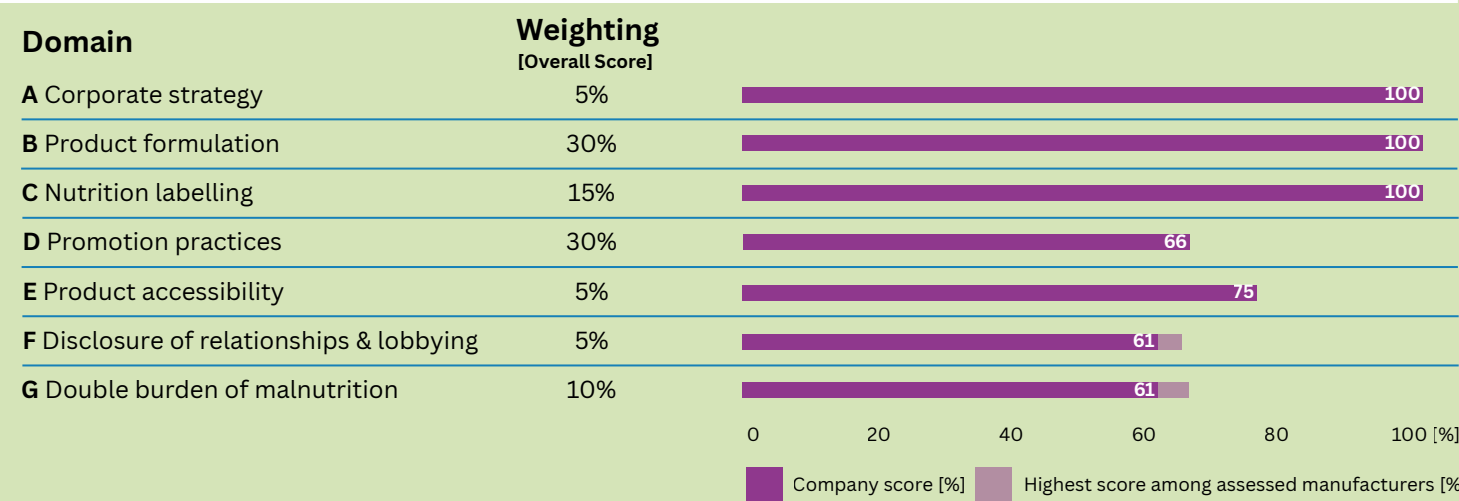
| Quick-Service Restaurant | A Corporate strategy (out of 100) | B Product formulation (out of 100) | C Nutrition labelling (out of 100) | D Promotion practices (out of 100) | E Product accessibility (out of 100) | F Disclosure of external relationships and lobbying (out of 100) | G Double burden of malnutrition (out of 100) |
|--------------------------|-----------------------------------|------------------------------------|------------------------------------|------------------------------------|--------------------------------------|--|--|
| KFC*                     | 44.4                              | 44.0                               | 0.0                                | 9.0                                | 15.4                                 | 27.8   | 12.5   |
| Steers*                  | 22.2                              | 9.3                                | 41.7                               | 8.0                                | 16.7                                 | 16.7   | 15.6   |
| Wimpy*                   | 22.2                              | 9.3                                | 41.7                               | 8.0                                | 16.7                                 | 16.7   | 9.4  |
| McDonald's*              | 38.9                              | 17.3                               | 16.7                               | 10.1                               | 15.4                                 | 11.1   | 6.3  |
| Debonairs Pizza*         | 22.2                              | 12.0                               | 41.7                               | 0.0                                | 5.6                                  | 16.7   | 9.4  |
| Spur Steak Ranches*      | 11.1                              | 6.7                                | 8.3                                | 0.0                                | 0.0                                  | 36.1   | 11.3   |
| Panarotti's Pizza*       | 11.1                              | 6.7                                | 0.0                                | 0.0                                | 0.0                                  | 36.1   | 11.3   |
| RocoMamas*               | 11.1                              | 6.7                                | 0.0                                | 0.0                                | 0.0                                  | 36.1   | 11.3   |
| Nando's*                 | 0.0                               | 6.7                                | 0.0                                | 8.0                                | 0.0                                  | 11.1   | 6.3  |
| Ocean Basket*            | 0.0                               | 0.0                                | 0.0                                | 0.0                                | 0.0                                  | 5.6  | 0.0  |
| AVERAGE                  | 18.3                              | 11.9                               | 15.0                               | 4.3                                | 7.0                                  | 21.4   | 9.3  |

\*Assessment based on publicly available information only

Danone SA

83

OVERALL SCORE  
(OUT OF 100)



Areas of strength

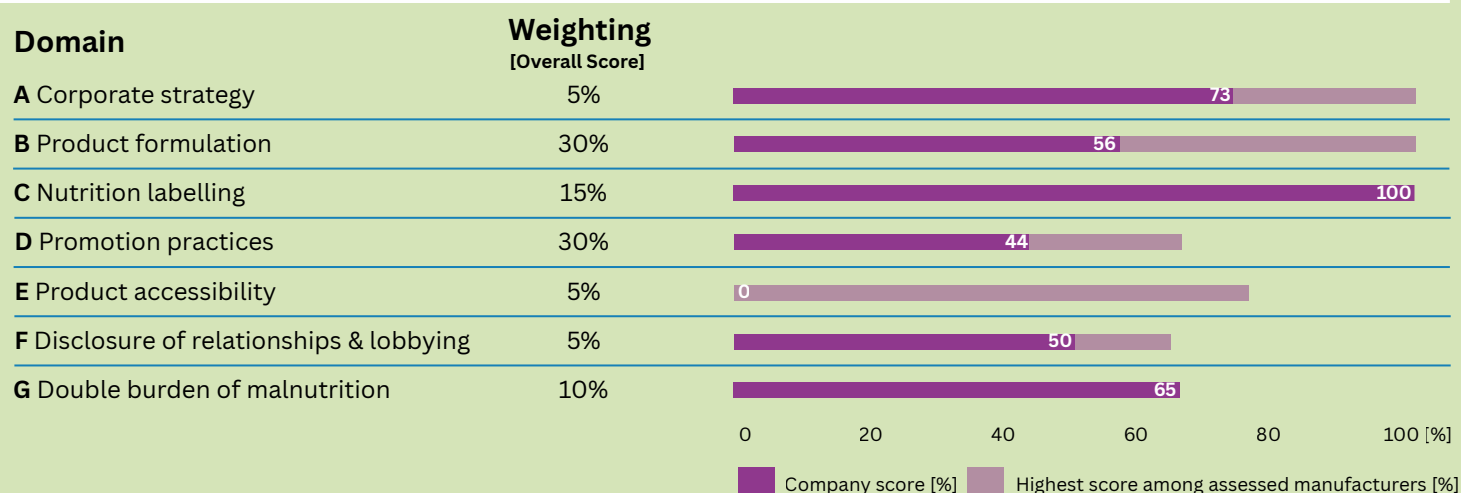
- A Danone SA has a publicly available **national commitment** to improving nutrition and health and regularly reports **progress** towards it at **national** and **global level**. It assigns **accountability** for its nutrition-related activities to **C-level/Executive** and publicly reports on the overall proportion of its **national** and **global sales volumes** from **healthier products** (based on HSR).
- B Danone SA has published **SMART targets** and has taken **past action** in improving the **healthiness** of its product portfolio, particularly in eliminating **trans fat** and in reducing **saturated fat, sugar** and **portion size/energy** content. Its **reformulation approaches** and **reporting** are in line with the **HSR system**. Danone SA also participated in the **Healthy Food Options Industry Initiative** (HFOII) of the **CGCSA**.
- C Danone SA discloses **nutrition information** on all its products on a ‘per 100g/100mL’ basis. It aimed to include **on pack/online interpretative nutritional information** (HSR) on > 95% vol sold of dairy, plant-based and aquadrinks products by 2025.
- D Danone SA commits to not marketing **unhealthy products** (based on HSR) to **children under the age of 16** across **various channels** (including digital/online media). Danone SA commits to adhering to the **ICC Framework for Responsible Marketing Communications** and the **ARB Code** and is a signatory to the **South African Marketing to Children Pledge**.
- E Danone SA makes a clear and specific commitment to increase the **availability and affordability** of healthier products, ensuring that these are **equitably distributed** by geographic area, and regularly reports **progress** at the **national level**.
- F Danone SA publishes **comprehensive details** of the philanthropic groups and nutrition education programmes it funds or supports. It also provides information on its **involvement with industry associations**. Danone commits to not making any **political donations**.
- G Danone SA commits to only **fortifying healthy products** and only where the **need is justified** by data on the local context. It has various **workplace policies** (parental leave, breastfeeding support, healthy diet at work) in place at **global** and **national level**.

Recommended priority actions for Danone SA

- D Extend current **policies** to prioritise **healthier products/brands** and restrict the marketing of **unhealthy products/brands to all consumers**, including a commitment to not targeting population groups facing social and economic disadvantage. Extend existing marketing policies to also include **brand advertising**. Report on the proportion or **marketing budget** spent on **unhealthy and healthier products/brands**.
- E Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only.

# Nestlé SA

58

OVERALL SCORE  
(OUT OF 100)

## Areas of strength

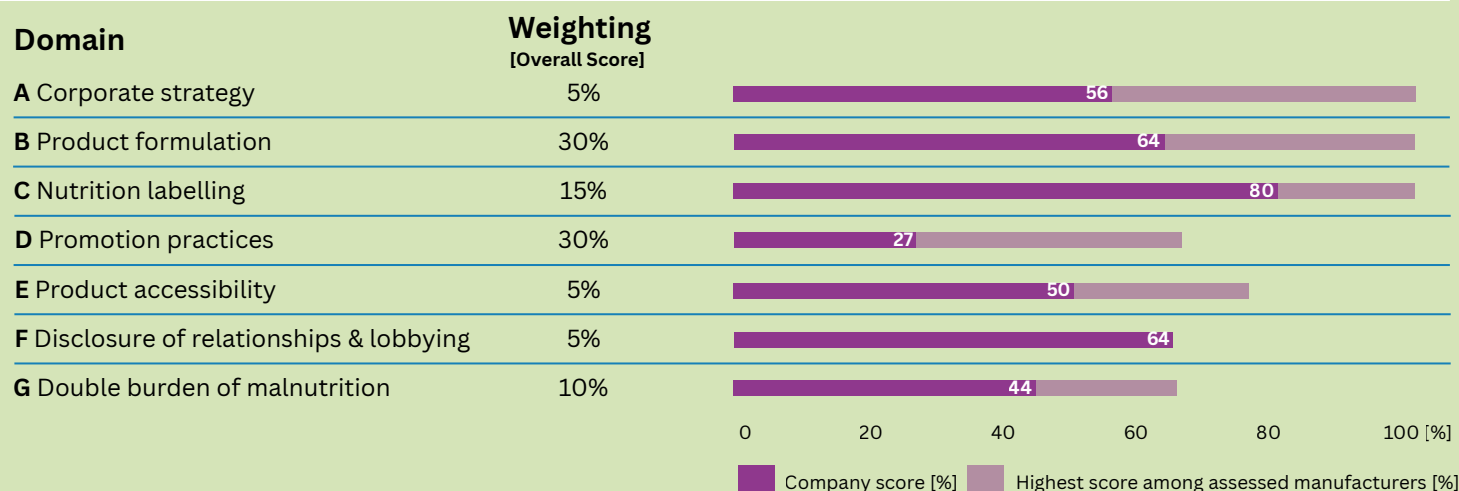
- A** Nestlé SA has a publicly available **global commitment** to improving nutrition and health and regularly reports **progress** towards it at **global level**. In addition, it publicly reports on the overall proportion of its **global sales volumes** from **healthier products** (based on HSR).
- B** Nestlé SA has published **SMART targets** and has taken **past action** in improving the **healthiness** of its product portfolio, particularly in eliminating **trans fat** and in reducing **saturated fat** and **sugar**. Its **reformulation approaches** and **reporting** are based on its own **Nestlé Nutritional Foundation criteria** and **Nestlé Nutritional Profiling System**. Nestlé SA also participated in the **Healthy Food Options Industry Initiative** (HFOII) of the **CGCSA**.
- C** Nestlé SA discloses **nutrition information** on all its products on a 'per 100g/100mL' basis. It commits to displaying **FOP GDA labels** and **portion guidance** on its foods and beverages.
- D** Nestlé SA commits to not targeting **children under the age of 16** in its advertising of confectionary, ice cream and water-based SSBs. Nestlé SA commits to adhering to the **ICC Framework for Responsible Marketing Communications** and the **ARB Code** and is a signatory to the **South African Marketing to Children Pledge**.
- F** Nestlé SA publishes **comprehensive details** of the philanthropic groups, nutrition education and active lifestyle programmes it funds or supports. It also provides information on its **involvement with industry associations**.
- G** Nestlé SA commits to base its **fortification efforts** on the latest data from **international or national health authorities** and **Codex Alimentarius** guidelines. It commits to addressing community needs with **locally-sourced ingredients** and has various **workplace policies** (parental leave, breastfeeding support, healthy diet at work) in place.

## Recommended priority actions for Nestlé SA

- A** Publicly report **progress** towards commitment to nutrition and health at **national level**, with **independent auditing**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Regularly report on the proportion of its **national sales volume** from **healthier products**.
- B** Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- D** Extend current **policies** to prioritise **healthier products/brands** and restrict the marketing of **unhealthy products/brands to all consumers**, including a commitment to not targeting population groups facing social and economic disadvantage. Report on the proportion or **marketing budget** spent on **unhealthy and healthier products/brands**.
- E** Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F** Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G** Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only, and report on **progress** towards **workplace commitments** at the **national level**.

# PepsiCo SA

52

OVERALL SCORE  
(OUT OF 100)

## Areas of strength

- A PepsiCo SA has a publicly available **global commitment** to improving nutrition and health and regularly reports **progress** towards it at **global level**.
- B PepsiCo SA has published **SMART targets** and has taken **past action** in improving the **healthiness** of its product portfolio, particularly in reducing **saturated fat** and **sugar**. Its **reformulation approaches** and **reporting** are based on its own **PepsiCo Nutrition Criteria**. PepsiCo SA also participated in the **Healthy Food Options Industry Initiative (HFOII)** of the **CGCSA**.
- C PepsiCo SA discloses **nutrition information** on all its products on a 'per 100g/100mL' basis. It also displays **FOP information** on energy per 100g/100mL or per serving, in all countries.
- D PepsiCo SA commits to adhering to the **ICC Framework for Responsible Marketing Communications** and the **IFBA Global Marketing Communications Policy**, and is a signatory to the **South African Marketing to Children Pledge**.
- E PepsiCo SA makes a clear and specific commitment to increase the **availability and affordability** of healthier products, ensuring that these are also **accessible to lower-income consumers** at risk of poor nutrition.
- F PepsiCo SA publishes **comprehensive details** of the professional organisations, external research and philanthropic groups it funds or supports. It also provides detailed information on its **involvement with industry associations**.
- G PepsiCo SA bases its internal guidance on **fortification** on **WHO/FAO guidelines** and has various **workplace policies** (parental leave, breastfeeding support, healthy diet at work) in place.

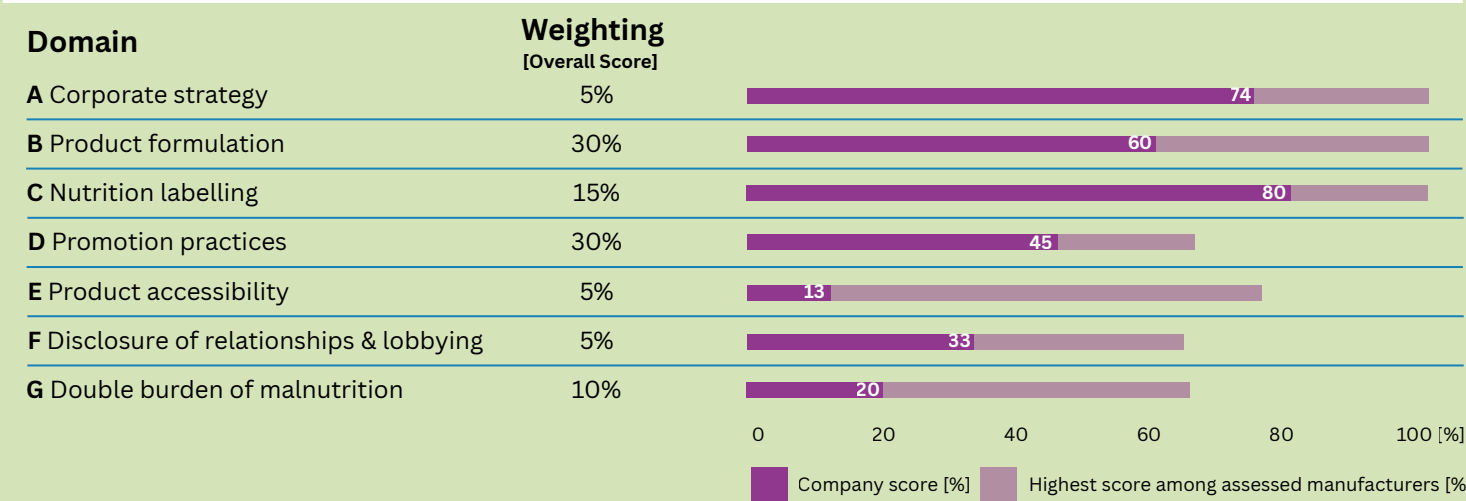
## Recommended priority actions for PepsiCo SA

- A Publicly report **progress** towards commitment to nutrition and health at **national level**, with **independent auditing**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- D Strengthen current **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only, and report on **progress** towards **workplace commitments** at the **national level**.

# Unilever SA

52

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

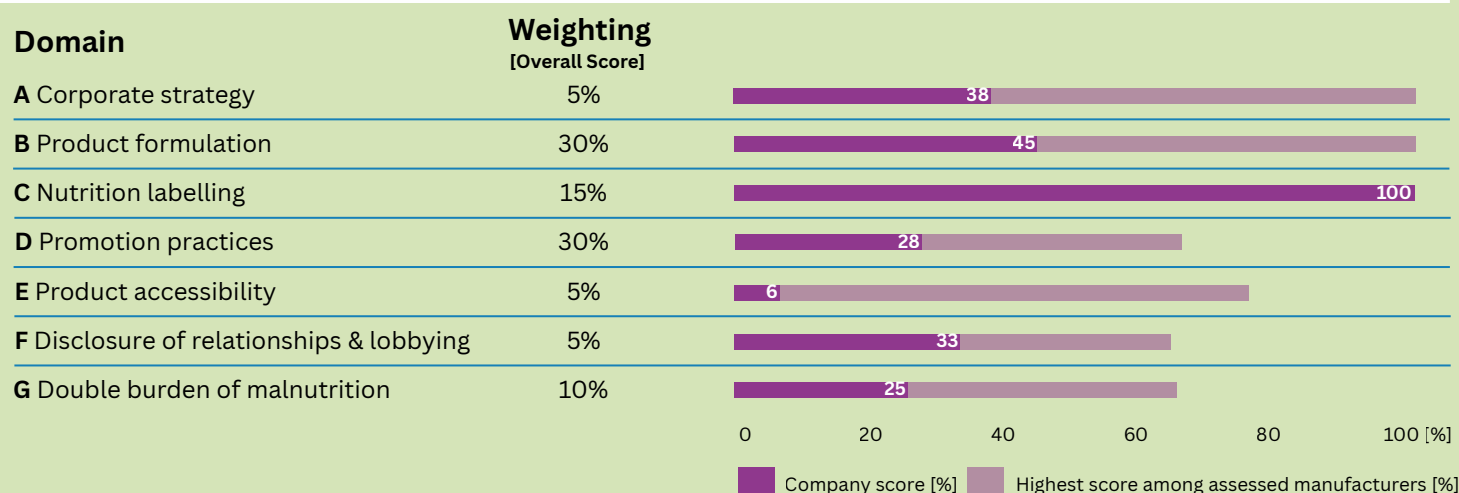
- A Unilever SA has a publicly available **global commitment** to improving nutrition and health and regularly reports **progress** towards it at **global level**. It assigns **accountability** for its nutrition-related activities to **C-level/Executive** and regularly reports on the proportion of **global sales** from **healthier products**.
- B Unilever SA has published **SMART targets** and has taken **past action** in improving the **healthiness** of its product portfolio, particularly in reducing **saturated fat, sugar** and **portion size/energy content**. Its **reformulation approaches** and **reporting** are based on its own **Unilever's Science-based Nutrition Criteria**. Unilever SA also participated in the **Healthy Food Options Industry Initiative (HFOII)** of the **CGCSA**.
- C Unilever SA discloses **nutrition information** on all its products on a 'per 100g/100mL' basis. In South Africa, Unilever SA applies **FOP labelling** to inform customers about healthier choices.
- D Unilever SA commits to not targeting **children under age 16** with paid marketing communications for its Unilever's Nutrition and Ice Cream brands, **across various channels** (including digital/online media). Unilever SA commits to adhering to the **ICC Framework for Responsible Marketing Communications** and the **South African Marketing to Children Pledge**.
- E Unilever SA makes a commitment to increase the **availability** of healthier products, ensuring that these are **equitably distributed** by geographic area.
- F Unilever SA publishes **details** of the professional organisations and nutrition education programmes it funds or supports. It also commits to not making any **political donations**.
- G Unilever SA grants **secondary caregivers** three weeks **paid paternity leave** and provides **breastfeeding mothers** with appropriate **facilities** at work.

## Recommended priority actions for Unilever SA

- A Publicly report **progress** towards commitment to nutrition and health at **national level**, with **independent auditing**. Regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- D Extend current **policies** to prioritise **healthier products/brands** and restrict the marketing of **unhealthy products/brands to all consumers**, including a commitment to not targeting population groups facing social and economic disadvantage. Report on the proportion or **marketing budget** spent on **unhealthy and healthier products/brands**.
- E Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only, and report on **progress** towards **workplace commitments** at the **national level**.

# Kellanova

43

OVERALL SCORE  
(OUT OF 100)

## Areas of strength

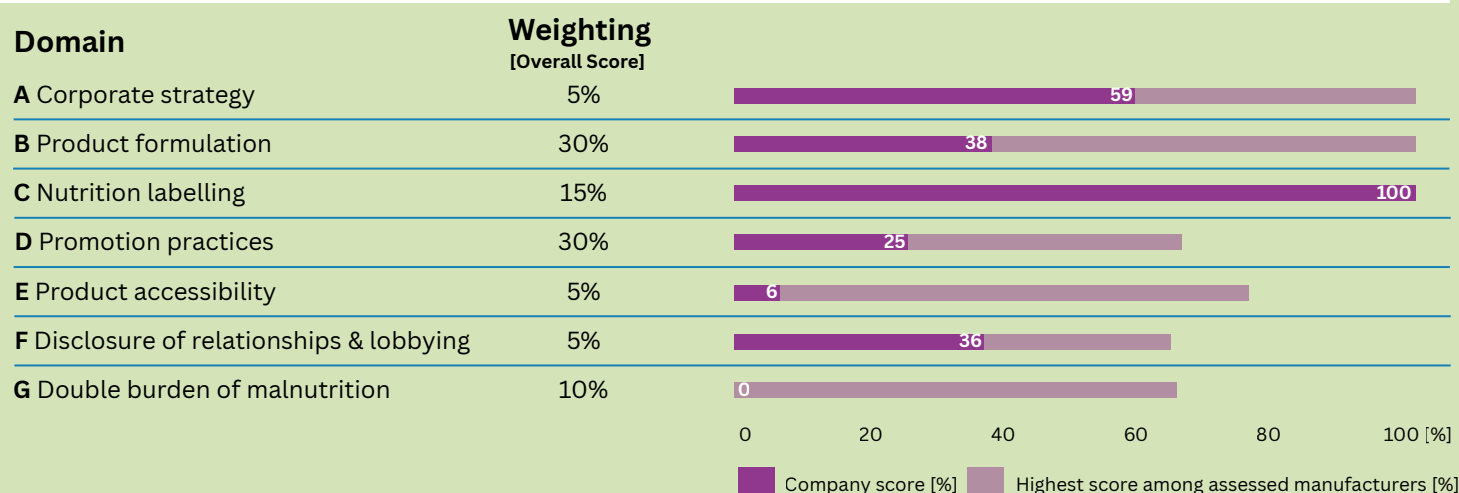
- A Kellanova has a publicly available **reference to nutrition and health** as part of its general corporate strategy.
- B Kellanova has published **SMART targets** and has taken **past action** regarding **saturated fat** and **sugar** reduction, as well as **trans fat** elimination, in line with its own **Global Nutrition Criteria**. Kellanova also participated in the **Healthy Food Options Industry Initiative (HFOII)** of the **CGCSA**.
- C Kellanova discloses **nutrition information** on all its products on a 'per 100g/100mL' basis. Kellanova branded labels display, at a minimum, **energy labelling FOP** (absolute value or percentage of GDA).
- D Kellanova developed its own **Worldwide Marketing and Communications Guidelines Responsible Marketing Policy**. In addition, the company commits to adhering to the **ICC Framework for Responsible Marketing Communications**, the **IFBA Global Marketing Communications Policy**, and the **ARB Code** and is a signatory to the **South African Marketing to Children Pledge**.
- F Kellanova publishes **comprehensive details** of the philanthropic groups it funds or supports and information on its **involvement with industry associations**.
- G Kellanova commits to providing **breastfeeding mothers** with appropriate working **arrangements and facilities**. It is also part of the **Workforce Nutrition Alliance** of the **CGCSA** and commits to offering employees **healthy food choices at the workplace**.

## Recommended priority actions for Kellanova

- A Set **nutrition and health** as a **priority focus area** for the company at global and national level, in line with **national and international priorities**, and with relevant and precise **goals, objectives**, and appropriate **resources**. Regularly report **progress** towards its commitment to nutrition and health at **national level**.
- B Develop and publish **specific, time-bound targets** for improving the product **portfolio's overall healthiness** and for reducing **energy/portion size**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- D Strengthen current **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only, and report on **progress** towards **workplace commitments** at the **national level**.

# Coca-Cola SA

39

OVERALL SCORE  
(OUT OF 100)

## Areas of strength

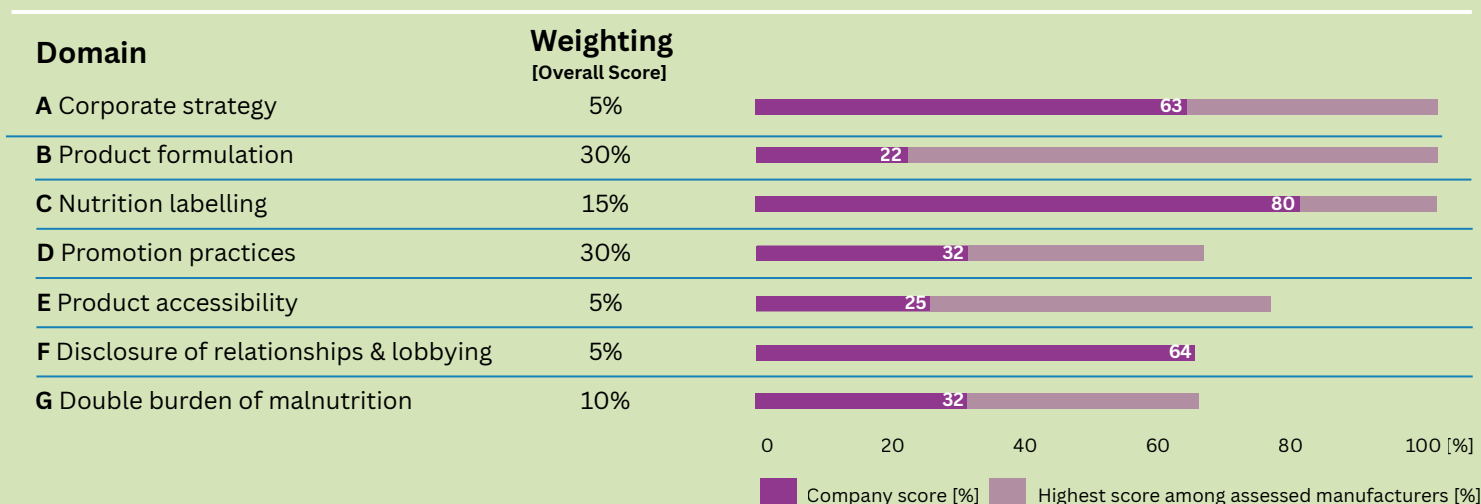
- A Coca-Cola SA has a publicly available **global commitment** to improving nutrition and health and regularly reports **progress** towards it at **global level**. In addition, it publicly reports on the overall proportion of its **global sales volumes** from **low and no calorie products**.
- B Coca-Cola SA has taken **past action** in improving the **healthiness** of its product portfolio, particularly regarding **sugar** and **energy** reduction. It **routinely reports** on the healthiness of its product portfolio, as well as energy content and portion size. Coca-Cola SA also participated in the **Healthy Food Options Industry Initiative (HFOI)** of the **CGCSA**.
- C Coca-Cola SA discloses **nutrition information** on all its products on a 'per 100g/100mL' basis.
- D Coca-Cola SA's **Responsible Marketing Policy** is aligned with the principles of the **ICC Framework for Responsible Marketing Communications**. Coca-Cola SA is a signatory to the **South African Marketing to Children Pledge**.
- F Coca-Cola SA publishes **details** of the external research, philanthropic groups and nutrition education programmes it funds or supports. It also provides information on its **involvement with industry associations**.

## Recommended priority actions for Coca-Cola SA

- A Publicly report **progress** towards commitment to nutrition and health at **national level**, with **independent auditing**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing sugar and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- D Strengthen current **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., strategic placement and product promotions of no or low sugar beverages), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **full sugar beverages**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Commit to addressing **undernutrition and food insecurity** as part of the company's **corporate strategy**. Commit to producing/distributing **fortified or enriched products** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy products, and limit **donations to healthy products** only. Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work.

# Tiger Brands

39

OVERALL SCORE  
(OUT OF 100)

## Areas of strength

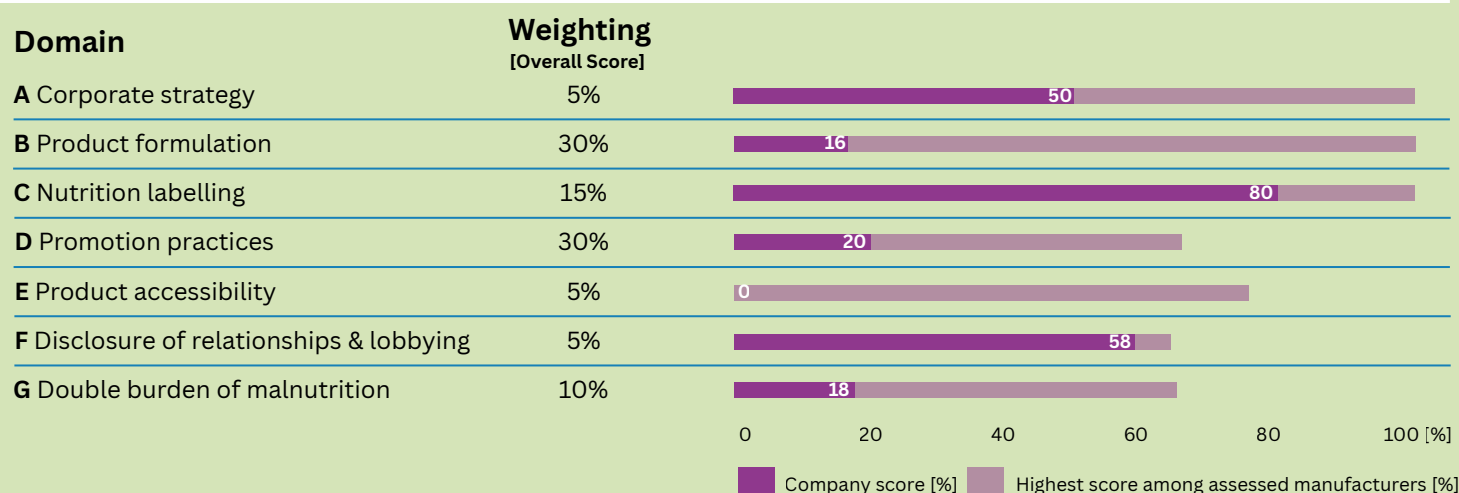
- A** Tiger Brands has a publicly available **global commitment** to improving nutrition and health and regularly reports **progress** towards it at **global level**. It publicly reports on the overall proportion of its **global sales volumes** from **healthier products** (based on its externally validated Eat-Well-Live-Well (EWLW) nutritional standards).
- B** Tiger Brands has published **SMART targets** and has taken **past action** in improving the **healthiness** of its product portfolio. It **routinely reports** on the healthiness of its product portfolio based on its **EWLW** nutritional standards. It also participated in the **Healthy Food Options Industry Initiative (HFOII)** of the **CGCSA**.
- C** Tiger Brands discloses **nutrition information** on all its products on a 'per 100g/100mL' basis. It voluntarily places the **EWLW symbol** and **GDA table** on all product packs.
- D** Tiger Brands developed its own **Responsible Marketing Policy**, linking marketing activities to its **EWLW** nutritional standards. It commits to adhering to the **ARB Code** and is a signatory to the **South African Marketing to Children Pledge**.
- E** Tiger Brands makes a clear and specific commitment to increase the **availability and affordability** of healthier products and regularly reports **progress** at the **national level**.
- F** Tiger Brands publishes **comprehensive details** of the philanthropic groups and nutrition education programmes it funds or supports. It also provides information on its **involvement with industry associations**, and commits to not making any **political donations**.
- G** Tiger Brands publicly commits to addressing **undernutrition and food insecurity** as part of its **corporate strategy**, and is part of the **Workforce Nutrition Alliance** of the **CGCSA**.

## Recommended priority actions for Tiger Brands

- A** Publicly report **progress** towards commitment to nutrition and health at **national level**, with **independent auditing**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B** Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- D** Strengthen current **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E** Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F** Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G** Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only, and report on **progress** towards **workplace commitments** at the **national level**.

# Mondelēz SA

30

OVERALL SCORE  
(OUT OF 100)

## Areas of strength

- A** Mondelēz SA has a publicly available **reference to nutrition and health** as part of its general corporate strategy and regularly reports **progress** towards it at **global level**. It assigns **accountability** for its nutrition-related activities to **C-level/Executive**.
- B** Mondelēz SA has taken **past action** in improving the **healthiness** of its product portfolio, particularly regarding **sugar** and **energy** reduction. It also participated in the **Healthy Food Options Industry Initiative (HFOII)** of the **CGCSA**.
- C** Mondelēz SA discloses **nutrition information** on all its products on a 'per 100g/100mL' basis. It reports placing **FOP calorie labelling** on all eligible products globally since 2016.
- D** Mondelēz SA has developed its own **food marketing standards** in line with the **ICC Framework for Responsible Marketing Communications**. It commits to not advertising its products in any media primarily directed to **children under age 13**.
- F** Mondelēz SA publishes comprehensive **details** of the philanthropic groups, nutrition education and active lifestyle programmes it funds or supports. It also provides information on its **involvement with industry associations**.
- G** Mondelēz SA commits to relying its **fortification efforts** on applicable **regulations, general dietary guidance** and **evidence-based data**. It also grants **secondary caregivers** a minimum of 2 weeks fully **paid parental leave** and provides **breastfeeding mothers** with appropriate working arrangements and facilities.

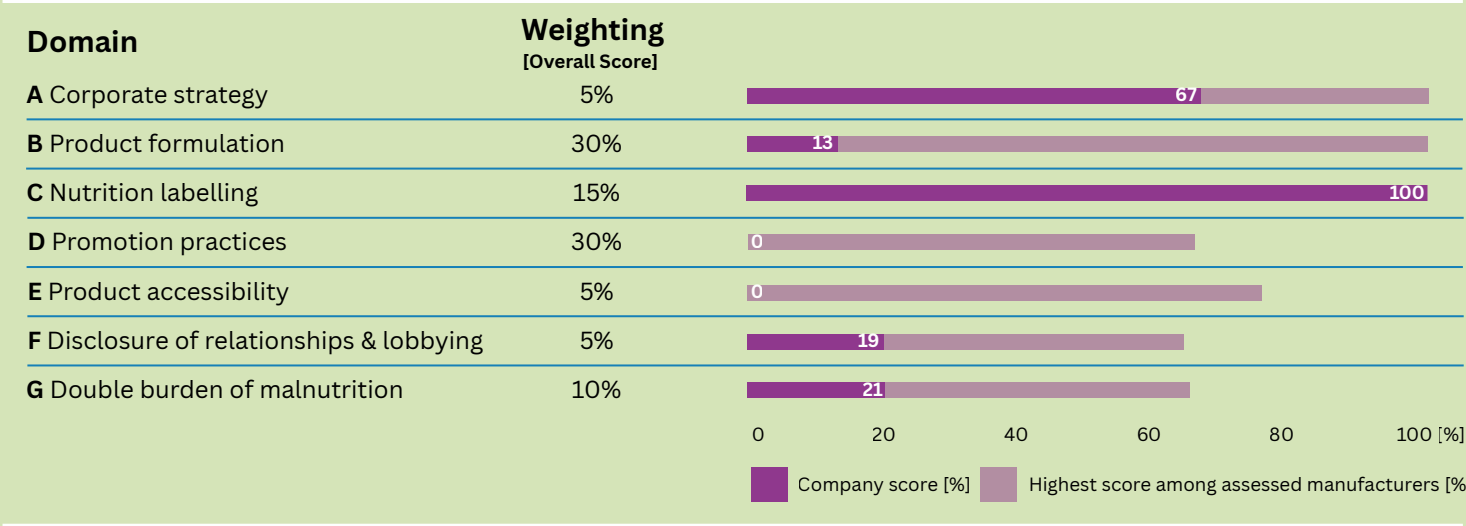
## Recommended priority actions for Mondelēz SA

- A** Set **nutrition and health** as a **priority focus area** for the company at global and national level, in line with **national and international priorities**, and with relevant and precise **goals, objectives**, and appropriate **resources**. Regularly report **progress** towards its commitment to nutrition and health at **national level**. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B** Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- D** Strengthen current **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E** Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F** Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G** Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only, and report on **progress** towards **workplace commitments** at the **national level**.

# Lactalis SA

25

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

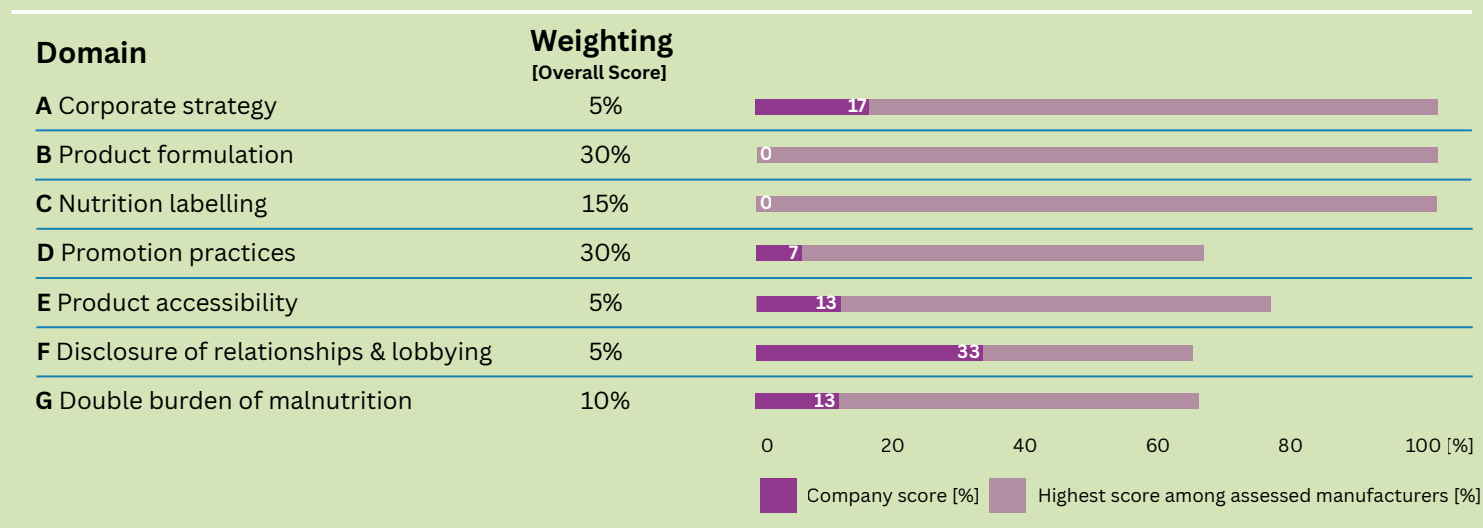
- A Lactalis SA has a publicly available **national commitment** to improving nutrition and health and regularly reports **progress** towards it at **global level**. It assigns **accountability** for its nutrition-related activities to **C-level/Executive**.
- B Lactalis SA **routinely reports** on its actions to reduce **added sugar**. Its **reformulation efforts** are based on **internal standards** for various categories adapted from the **Rayner table**.
- C Lactalis SA discloses **nutrition information** on all its products on a ‘per 100g/100mL’ basis.
- F Lactalis SA publishes **details** of the philanthropic groups and nutrition education programmes it funds or supports. It also provides information on its **involvement with industry associations**.
- G Lactalis SA reports having measures in place to ensure that employees can practice a **healthy diet** at an affordable price **during working hours** at its South African plants.

## Recommended priority actions for Lactalis SA

- A Publicly report **progress** towards commitment to nutrition and health at **national level**, with **independent auditing**. Make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- D Adopt **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only. Provide **primary caregivers** with at least **14 weeks of paid parental leave** and **breastfeeding mothers** with appropriate working **arrangements and facilities**.

# Wilmar SA

**6** OVERALL SCORE  
(OUT OF 100)



## Areas of strength

- A** Wilmar SA has a publicly available **global commitment** to improving nutrition and health.
- D** Wilmar SA publicly commits to **not targeting children** in its sales and marketing activities.
- E** Wilmar SA commits to increasing the **availability and affordability** of healthier products, particularly in **emerging markets**.
- F** Wilmar SA publishes **details** of the professional organisations, external research and philanthropic groups it funds or supports. It also commits to not making any **political donations**.
- G** Wilmar SA grants 3 weeks of **paid parental leave** for the **non-primary caregiver** to the majority of its employees globally. It also offers **flexible working hours**, **part-time working options**, **lactation facilities** and **childcare** for its employees.

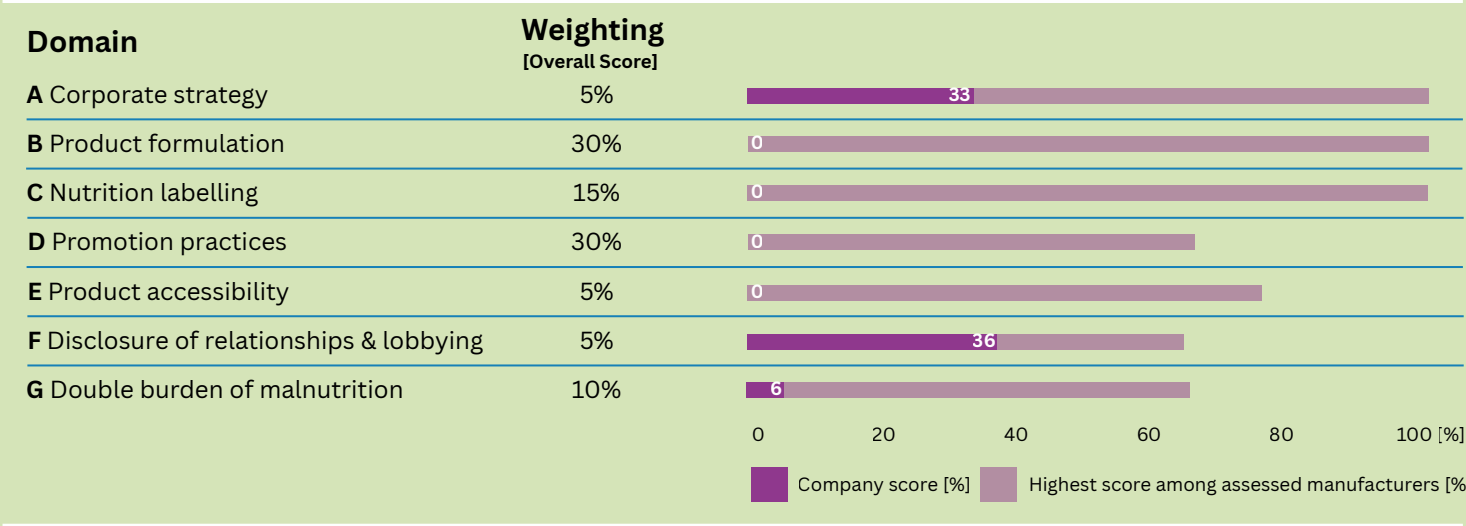
## Recommended priority actions for Wilmar SA

- A** Refer to **obesity and NCD prevention** as part of a **national-level commitment** to improving nutrition and health and regularly report **progress** towards it. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B** Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- C** Commit to disclosing **nutrition information** on all products on a 'per 100g/100mL' basis.
- D** Adopt **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E** **Collaborate** with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F** Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G** Commit to addressing **undernutrition and food insecurity** as part of the company's **corporate strategy**. Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only. Report on **progress** towards **workplace commitments** at the **national level**.

# National Brands

4

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

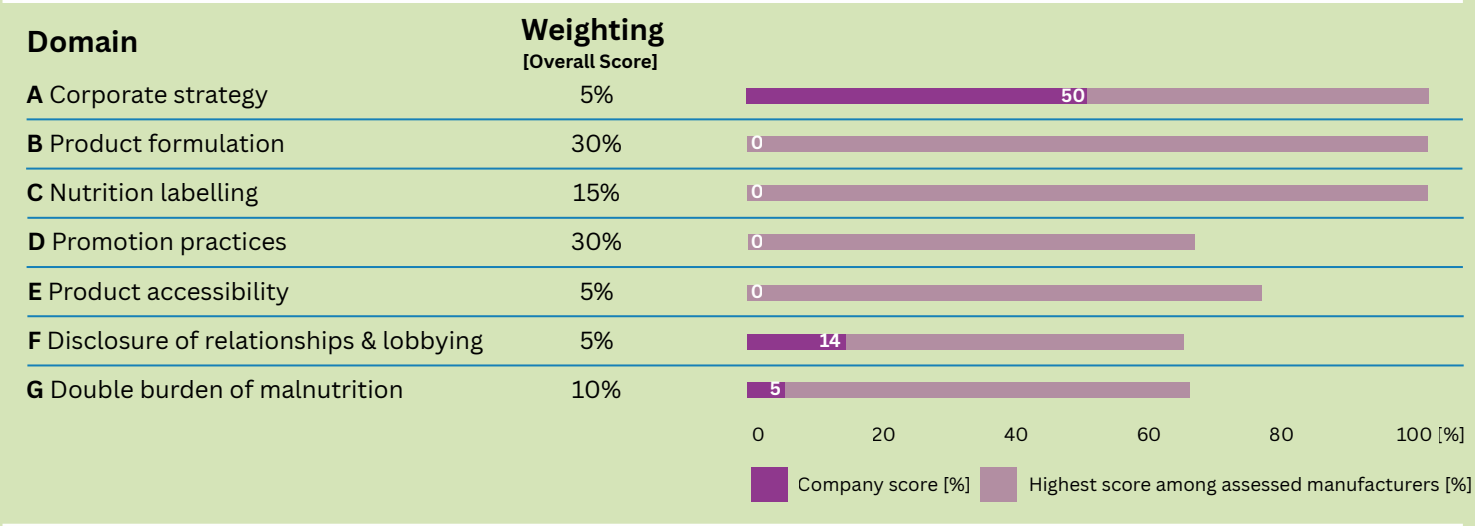
- A National Brands has a publicly available **national commitment** to improving nutrition and health.
- F National Brands publishes **comprehensive details** of the philanthropic groups and nutrition education programmes it funds or supports. It also provides information on its **involvement with industry associations**.

## Recommended priority actions for National Brands

- A Publicly report **progress** towards commitment to nutrition and health at **national level**, with **independent auditing**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- C Commit to disclosing **nutrition information** on all products on a ‘per 100g/100mL’ basis.
- D Adopt **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Commit to addressing **undernutrition and food insecurity** as part of the company's **corporate strategy**. Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only. Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work.

Lancewood  
Libstar Holdings Limited

4 OVERALL SCORE  
(OUT OF 100)



Areas of strength

- A Lancewood (Libstar) has a publicly available **national commitment** to improving nutrition and health and regularly reports **progress** towards it at **national level**.
- F Lancewood (Libstar) publishes **details** of the philanthropic groups it funds or supports. It also provides information on its **involvement with industry associations**.
- G Lancewood (Libstar) commits to addressing **undernutrition** through its **philanthropic activities**.

Recommended priority actions for Lancewood (Libstar)

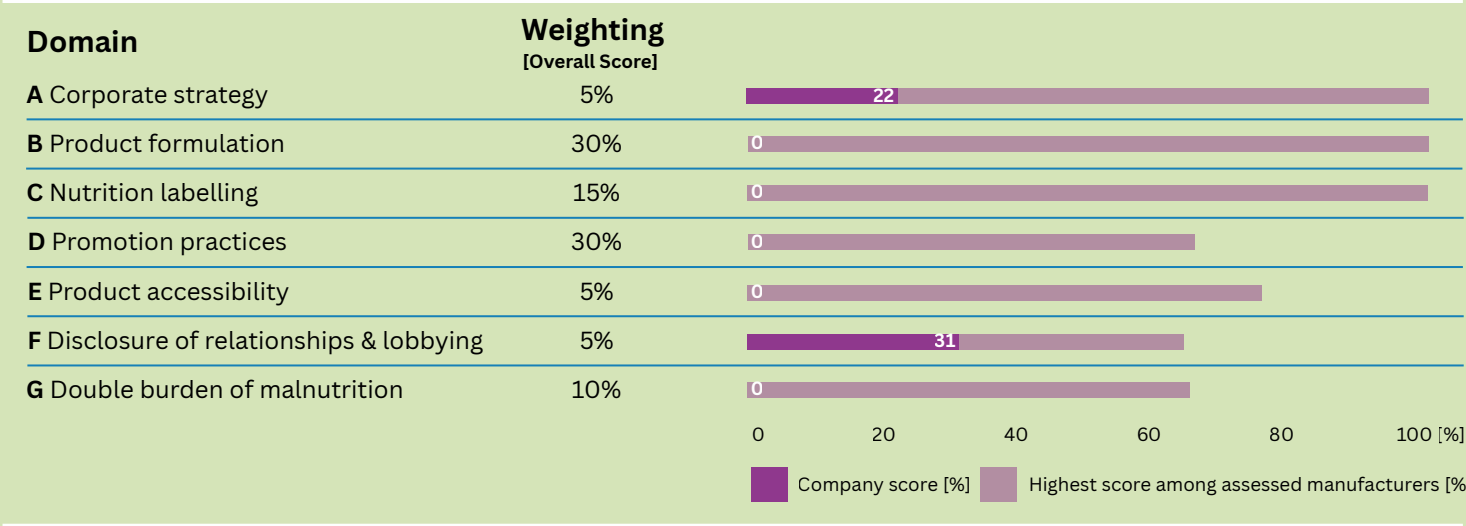
- A Refer to **obesity and NCD prevention** as part of a **national-level commitment** to improving nutrition and health and regularly report **progress** towards it. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- C Commit to disclosing **nutrition information** on all products on a ‘per 100g/100mL’ basis.
- D Adopt **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only. Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work.

# Milco SA

(previously Clover)

3

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

- A Milco SA (Clover) has a publicly available **national commitment** to improving nutrition and health.
- F Milco SA (Clover) publishes **details** of the professional organisations, philanthropic groups and nutrition education programmes it funds or supports. It also provides information on its **involvement with industry associations**.

## Recommended priority actions for Milco SA

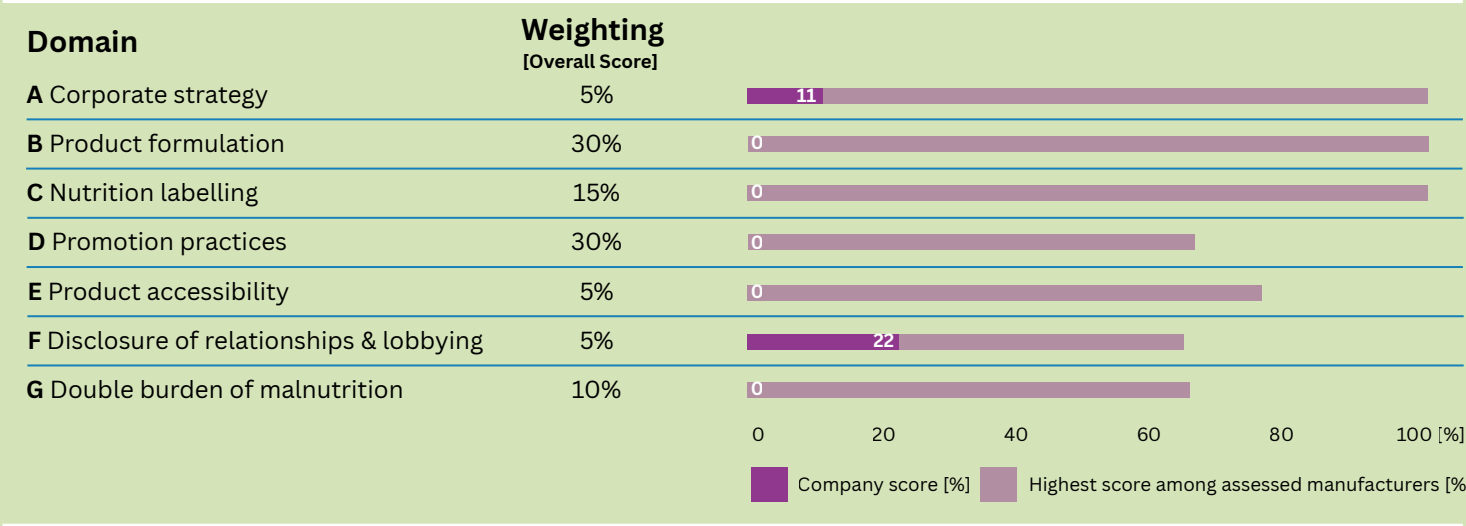
- A Refer to **obesity and NCD prevention** as part of a **national-level commitment** to improving nutrition and health and regularly report **progress** towards it. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- C Commit to disclosing **nutrition information** on all products on a ‘per 100g/100mL’ basis.
- D Adopt **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., through shelf space, strategic placement and product promotions), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **unhealthy products**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Commit to addressing **undernutrition and food insecurity** as part of the company's **corporate strategy**. Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only. Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work.

# Cape Oil & Margarine

The Willowton Group

2

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

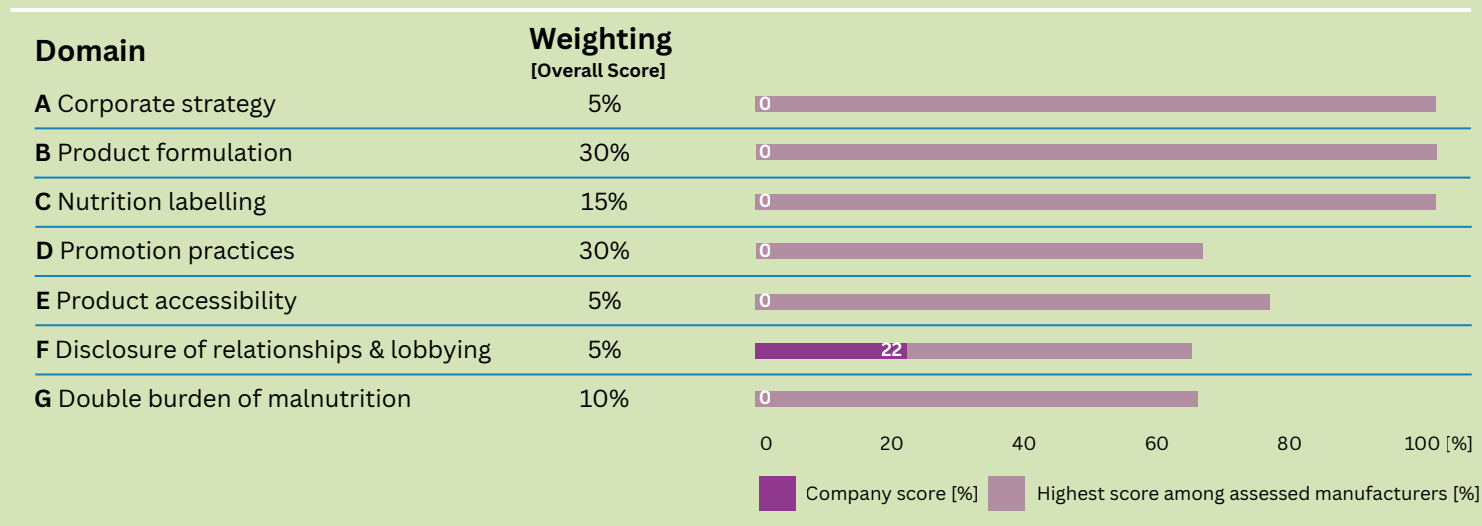
- A Cape Oil & Margarine (The Willowton Group) has a publicly available **reference to nutrition and health** as part of its general corporate strategy.
- C Cape Oil & Margarine (The Willowton Group) has adopted the **Heart Mark endorsement programme**, approved by the South African DOH. Nutritional criteria are based on the latest **local and international dietary guidelines** and recommendations.
- F Cape Oil & Margarine (The Willowton Group) publishes **details** on the philanthropic groups, nutrition education and active lifestyle programs it funds or supports. It also provides information on its **involvement with industry associations**.

## Recommended priority actions for Cape Oil & Margarine (The Willowton Group)

- A Set **nutrition and health** as a **priority focus area** for the company at global and national level, in line with **national and international priorities**, and with relevant and precise **goals, objectives**, and appropriate **resources**. Regularly report **progress** towards its commitment to nutrition and health at **national level**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- C Commit to disclosing **nutrition information** on all products on a ‘per 100g/100mL’ basis.
- D Adopt **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Increase the relative **affordability of healthier products**, by ensuring that the recommended retail price of healthier products is not more expensive than ‘standard’ products or less healthy alternatives.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G **Commit** to addressing **undernutrition and food insecurity** as part of the company's **corporate strategy**. Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only. Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work.

# The Beverage Company

**1** OVERALL SCORE  
(OUT OF 100)



## Areas of strength

F The Beverage Company publishes **comprehensive details** of the philanthropic groups and active lifestyle programmes it funds or supports.

## Recommended priority actions for The Beverage Company

- A Set **nutrition and health** as a **priority focus area** for the company at global and national level, in line with **national and international priorities**, and with relevant and precise **goals, objectives**, and appropriate **resources**. Regularly report **progress** towards its commitment to nutrition and health at **national level**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing sugar and energy/portion sizes across the **overall portfolio**, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- C Commit to disclosing **nutrition information** on all products on a 'per 100g/100mL' basis.
- D Adopt **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Collaborate with **retailers** to incentivise consumer **purchases of healthier products** (e.g., strategic placement and product promotions of no or low sugar beverages), whilst reducing **promotions** (e.g., price discounts, promotional displays) for **full sugar beverages**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Commit to addressing **undernutrition and food insecurity** as part of the company's **corporate strategy**. Commit to producing/distributing **fortified or enriched products** only in compliance with **national or regional standards** and recommendations. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only. Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work.

# Woolworths

28

OVERALL SCORE  
(OUT OF 100)

| Domain                                   | Weighting<br>[Overall Score] |   |
|--|------------------------------|---|
| A Corporate strategy                     | 5%                           | 67  |
| B Product formulation                    | 20%                          | 25  |
| C Nutrition labelling                    | 15%                          | 50  |
| D Promotion practices                    | 25%                          | 13  |
| E Product accessibility                  | 20%                          | 10  |
| F Disclosure of relationships & lobbying | 5%                           | 67  |
| G Double burden of malnutrition          | 10%                          | 41  |
|  |                              | 020406080100 [%]  |
|  |                              | Company score [%] Highest score among assessed supermarkets [%] |

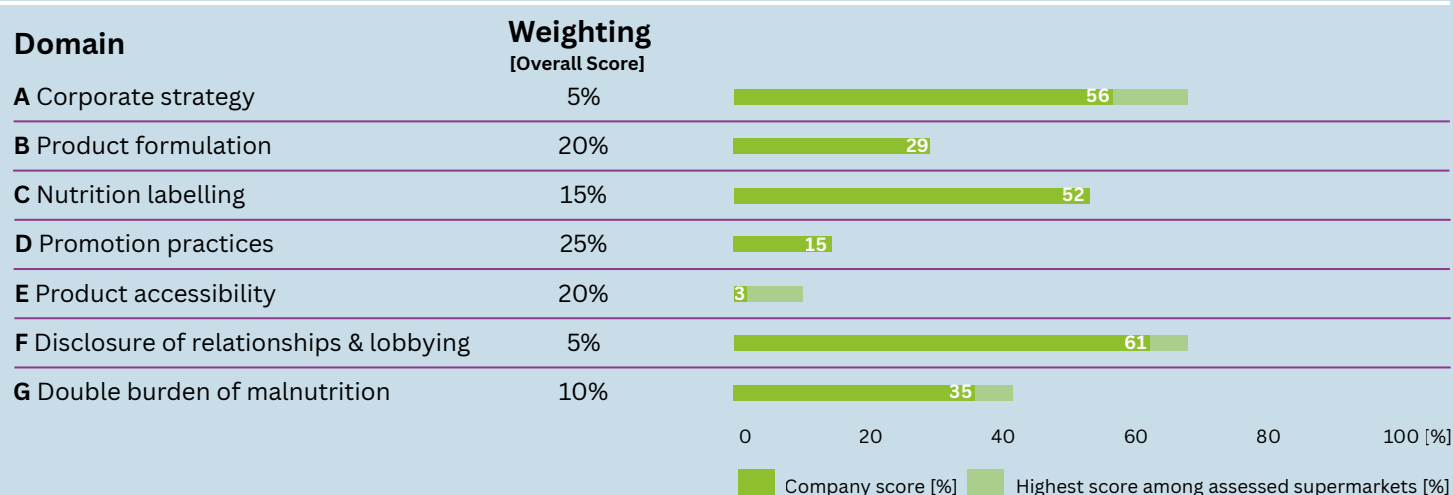
## Areas of strength

- A Woolworths has a publicly available **national commitment** to improving nutrition and health and regularly reports **progress** towards it at **national level**. It assigns **accountability** for its nutrition-related activities to **C-level/Executive**.
- B Woolworths has taken **past action** in improving the **healthiness** of its product portfolio, particularly regarding **sugar** and **portion size** reduction and **trans fat** elimination. It also participated in the **Healthy Food Options Industry Initiative** (HFOII) of the **CGCSA**.
- C Woolworths discloses **nutrition information** on all its products on a ‘per 100g/100mL’ basis. It guides consumers towards **healthier purchases** by implementing a **filter for healthier products** in its online store and by using **in-store shelf tags** to help identify healthier options.
- D Woolworths commits to adhering to the **ARB Code**. Through its partnership with Discovery Vitality, it also links a proportion of its **discounts/rewards to healthier products**.
- E Woolworths has a broad commitment to increasing the **affordability and availability** of healthier products in its stores. It also commits to removing **sweets and chocolates** from its **checkout queues**.
- F Woolworths publishes **comprehensive details** of the professional organisations, external research, philanthropic groups, nutrition education and active lifestyle programmes it funds or supports. It also discloses its **involvement with industry associations**.
- G Woolworths commits to addressing **undernutrition and food insecurity** as part of its **corporate strategy**, and regularly donates **nutritious surplus food**. It provides **shared parental leave** for partners both employed by the company.

## Recommended priority actions for Woolworths

- A Make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size of own-brand products, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- C Disclose **nutrition information** on menus and displays for **takeaway/ready-to-eat foods** that are prepared on site, across all stores.
- D Strengthen current **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Ensure healthier products are **affordable, widely available** and **equitably distributed** across all geographic areas and store formats. Increase the proportion of healthier products in **high-traffic areas** as well as on **general shelf-space**. Restrict the **sale** of certain **less healthy products** (e.g., energy drinks) to children under the age of 18.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations.

# Pick n Pay

**27** OVERALL SCORE  
(OUT OF 100)


## Areas of strength

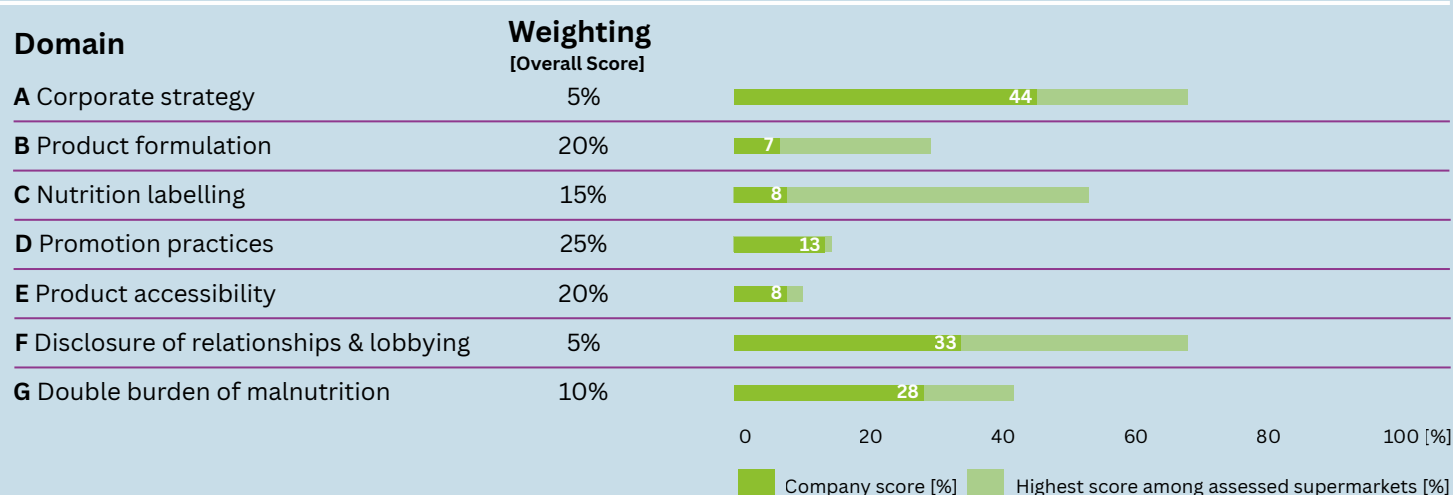
- A** Pick n Pay has a publicly available **national commitment** to improving nutrition and health and regularly reports **progress** towards it at **national level**.
- B** Pick n Pay has taken **past action** in improving the **healthiness** of its product portfolio, particularly regarding **sugar** reduction. It also participated in the **Healthy Food Options Industry Initiative (HFOII)** of the **CGCSA**.
- C** Pick n Pay discloses **nutrition information** on all its products on a 'per 100g/100mL' basis. It guides consumers towards **healthier purchases** by providing a **separate website/online store for healthier products** and by using **in-store shelf tags** to help identify healthier options.
- D** Pick n Pay commits to adhering to the **ARB Code** and is a signatory to the **South African Marketing to Children Pledge**. It also links a proportion of its Smart Shopper **discounts/rewards to healthier products**.
- F** Pick n Pay publishes **comprehensive details** of the philanthropic groups and nutrition education programmes it funds or supports, and discloses its **involvement with industry associations**. It also commits to not making any **political donations**.
- G** Pick n Pay is part of the **Workforce Nutrition Alliance** of the **CGCSA** and offers **primary caregivers** a maximum of **11 months of parental leave** (nine months paid, two months unpaid).

## Recommended priority actions for Pick n Pay

- A** Refer to **obesity and NCD prevention** as part of its **national-level commitment** to improving nutrition and health. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B** Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size of own-brand products, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- C** Disclose **nutrition information** on menus and displays for **takeaway/ready-to-eat foods** that are prepared on site, across all stores.
- D** Strengthen current **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E** Ensure healthier products are **affordable, widely available** and **equitably distributed** across all geographic areas and store formats. Remove unhealthy products from **checkout areas** and increase the proportion of healthier products in **high-traffic areas** as well as on **general shelf-space**.
- F** Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G** Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only, and commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations.

# Shoprite

14

OVERALL SCORE  
(OUT OF 100)

## Areas of strength

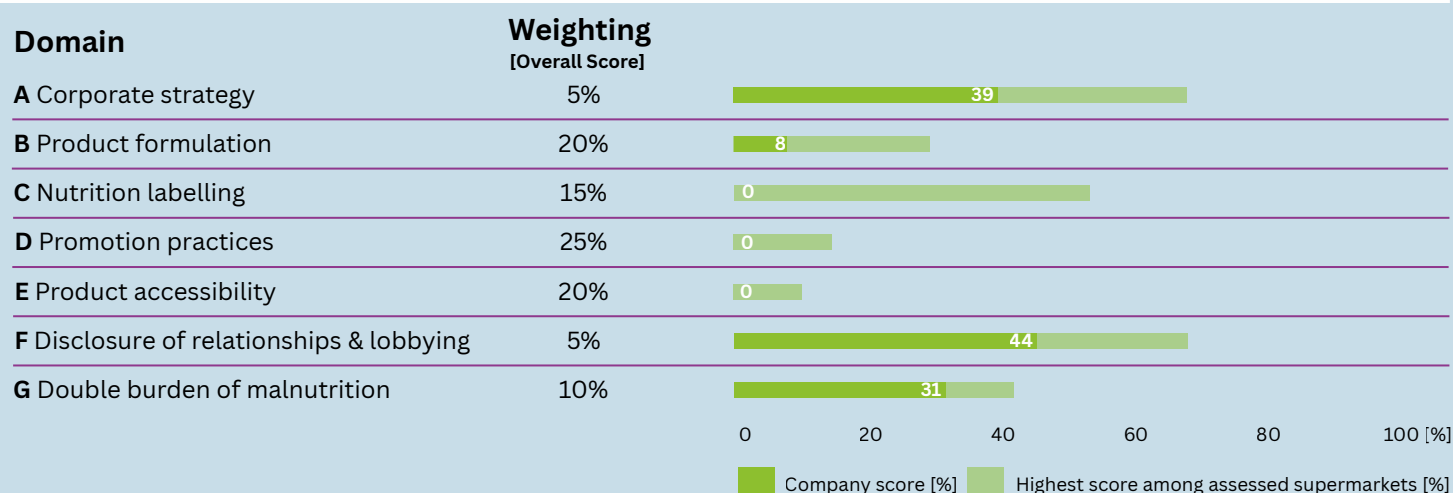
- A Shoprite has a publicly available **reference to nutrition and health** as part of its general corporate strategy and regularly reports **progress** towards it at **national level**. It assigns **accountability** for its nutrition-related activities to **C-level/Executive**.
- B Shoprite has taken **past action** in improving the **healthiness** of its product portfolio, particularly regarding **sugar** reduction.
- D Shoprite commits to adhering to the **ARB Code**. Through its partnership with Discovery Vitality, it also links a proportion of its **discounts/rewards to healthier food products**.
- E Shoprite has a broad commitment to increasing the **affordability and availability** of healthier products, particularly in **rural/remote areas** and **lower-income communities**.
- F Shoprite publishes **comprehensive details** of the philanthropic groups and nutrition education programmes it funds or supports. It also provides information on its **involvement with industry associations**.
- G Shoprite commits to addressing **undernutrition and food insecurity** as part of its **corporate strategy**. It also commits to increasing the offering of **locally sourced foods**.

## Recommended priority actions for Shoprite

- A Refer to **obesity and NCD prevention** as part of a **national-level commitment** to improving nutrition and health. Make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size of own-brand products, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- C Commit to disclosing **nutrition information** on all products on a 'per 100g/100mL' basis. Guide consumers towards healthier purchases by disclosing **nutrition information** on menus and displays for **takeaway/ready-to-eat foods** that are prepared on site, and by using **in-store shelf tags** to help identify healthier options.
- D Strengthen current **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Remove unhealthy products from **checkout areas** and increase the proportion of healthier products in **high-traffic areas** as well as on **general shelf-space**. Restrict the **sale** of certain **less healthy products** (e.g., energy drinks) to children under the age of 18.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Limit **donations to healthy foods** only and commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations.

# The Spar Group

**9** OVERALL SCORE  
(OUT OF 100)



## Areas of strength

- A** The Spar Group has a publicly available **reference to nutrition and health** as part of its general corporate strategy and regularly reports **progress** towards it at **global level**. It assigns **accountability** for its nutrition-related activities to **C-level/Executive**.
- B** The Spar Group participated in the **Healthy Food Options Industry Initiative (HFOII)** of the **CGCSA**.
- F** The Spar Group publishes **details** of the philanthropic groups, nutrition education and active lifestyle programmes it funds or supports and provides information on its **involvement with industry associations**. It also commits to not making any **political donations**.
- G** The Spar Group offers 4 months **paid**/2 months **unpaid maternal leave**, as well as 3 days **paid**/7 days **unpaid paternal leave**. It also has some measures in place to ensure that employees can **practice a healthy diet at an affordable price**.

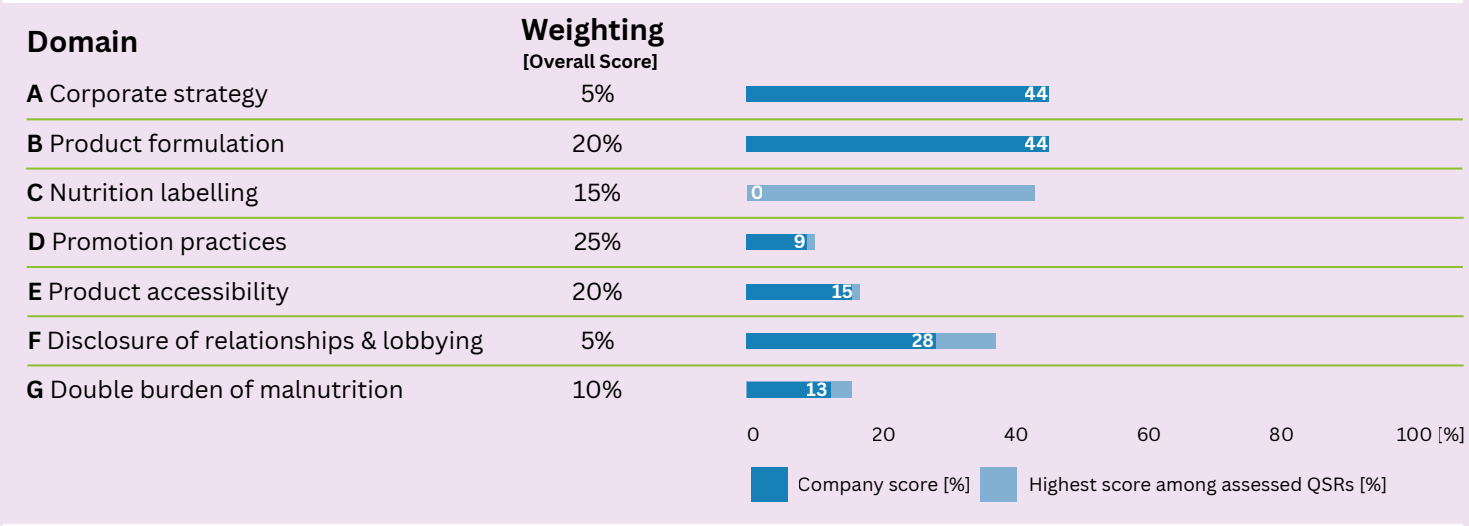
## Recommended priority actions for The Spar Group

- A** Refer to **obesity and NCD prevention** as part of a **national-level commitment** to improving nutrition and health and regularly report **progress** towards it. Make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of its **national sales volume** from **healthier products**.
- B** Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size of own-brand products, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on **progress** towards these targets.
- C** Commit to disclosing **nutrition information** on all products on a 'per 100g/100mL' basis. Guide consumers towards healthier purchases by disclosing **nutrition information** on menus and displays for **takeaway/ready-to-eat foods** that are prepared on site, and by using **in-store shelf tags** to help identify healthier options.
- D** Adopt **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E** Ensure healthier products are **affordable, widely available** and **equitably distributed** across all geographic areas and store formats. Remove unhealthy products from **checkout areas** and increase the proportion of healthier products in **high-traffic areas** as well as on **general shelf-space**.
- F** Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G** Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only. Commit to producing/distributing **fortified or enriched foods** only in compliance with **national or regional standards** and recommendations. Provide **breastfeeding mothers** with appropriate working **arrangements and facilities**.



19

OVERALL SCORE  
(OUT OF 100)



Areas of strength

- A KFC has a publicly available **global-level commitment** to improving nutrition and health. It assigns **accountability** for its nutrition-related activities to **C-level/Executive**.
- B KFC has set a **global target** that by 2023, **50% of its menu items** will meet its own global **energy-based nutrition criteria**. The company provides regular updates on its **progress** towards this goal.
- D KFC is a signatory to the **South African Marketing to Children Pledge**.
- F KFC publishes **details** of the external research, philanthropic groups and active lifestyle programmes it funds or supports.
- G KFC regularly donates **food to hunger relief organisations**.

Recommended priority actions for KFC

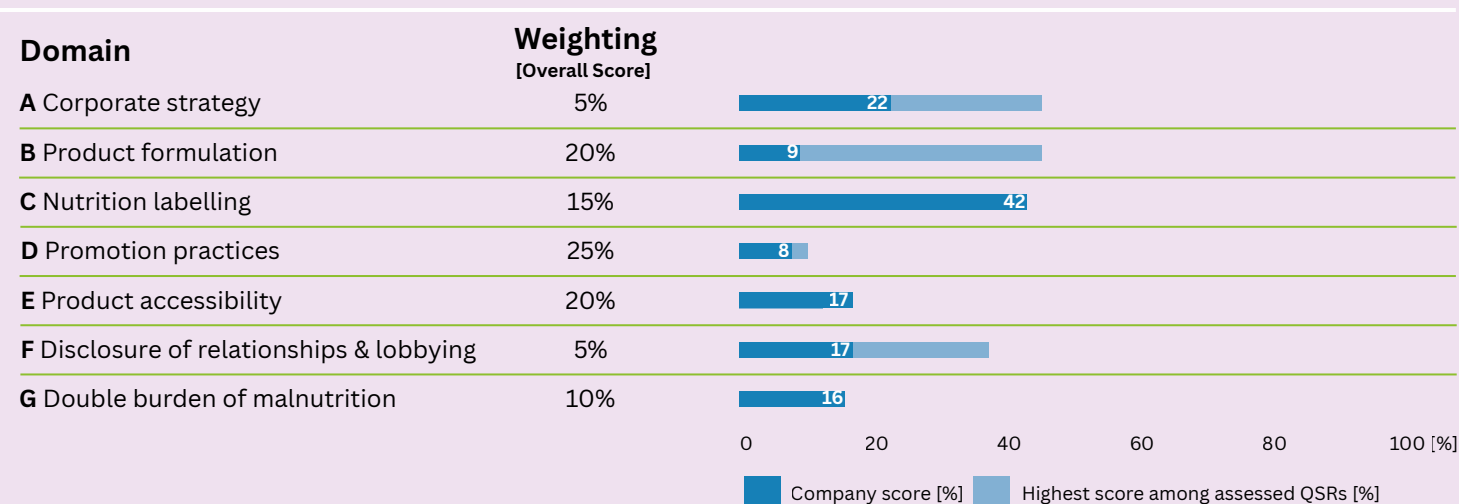
- A Publicly report **progress** towards commitment to nutrition and health at **national level**, with **independent auditing**. Make **nutrition part of KPIs** for senior management. Set a target to increase the **proportion of sales from healthier menu items**, and publicly report **progress** against it.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size in all existing menu items, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on the **healthiness** of ingredients and menu offerings.
- C Provide easily accessible, readable and comprehensive **nutrition information** for all menu items and meals in-store, online and on food ordering/delivery apps. Clearly **label healthier items**.
- D Strengthen current **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Use price-related **promotions, incentives** and loyalty **bonuses** exclusively for **healthier options**, and make healthier options (e.g., coleslaw, salad, water) the **default** for all drinks and side dishes in **combination menus**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only.

# Steers

Famous Brands Limited

17

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

- A** Steers has a publicly available **reference to nutrition and health** as part of its general corporate strategy.
- B** Steers has taken **past action** in improving the **healthiness** of its product portfolio, particularly in reducing **sugar** in some of its menu items. Steers also participated in the **Healthy Food Options Industry Initiative** (HFOII) of the **CGCSA**.
- C** Steers commits to disclosing **kilojoule nutrition information** on all its in-store menus.
- D** Steers is a signatory to the **South African Marketing to Children Pledge**.
- E** Steers offers **healthier drink options** at **no extra cost** for regular combination meals and **fruit juice** is assigned by **default** for all **children's combination meals**.
- F** Steers publishes **comprehensive details** of the philanthropic groups it funds or supports.
- G** Steers is a signatory to the **South African Food Loss and Waste Agreement** and commits to redistributing **near-expiry date stock** through donations to **charities**.

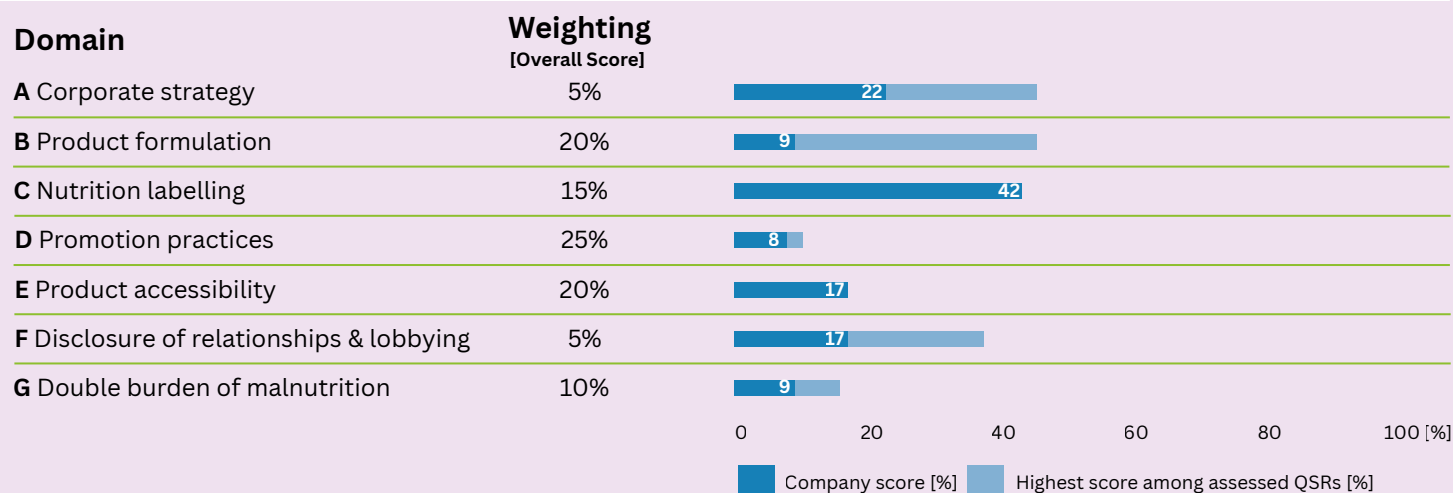
## Recommended priority actions for Steers

- A** Publicly report **progress** towards commitment to nutrition and health at **national level**, with **independent auditing**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and **make nutrition part of KPIs** for senior management. Set a target to increase the **proportion of sales from healthier menu items**, and publicly report **progress** against it.
- B** Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size in all existing menu items, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on the **healthiness** of ingredients and menu offerings.
- C** Provide easily accessible, readable and comprehensive **nutrition information** - not only kilojoule information - for all menu items and meals in-store, online and on food ordering/delivery apps. Clearly **label healthier items**.
- D** Strengthen current **policies** to reduce the exposure of **children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E** Use price-related **promotions, incentives** and loyalty **bonuses** exclusively for **healthier options**, and make healthier options (e.g., coleslaw, salad, water) the **default** for all drinks and side dishes in **combination menus**.
- F** Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G** Provide **primary caregivers** with at least **14 weeks of paid parental leave, breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only.

# Wimpy

Famous Brands Limited

**16** OVERALL SCORE  
(OUT OF 100)



## Areas of strength

- A Wimpy has a publicly available **reference to nutrition and health** as part of its general corporate strategy.
- B Wimpy has taken **past action** in improving the **healthiness** of its product portfolio, particularly in reducing **sugar** in some of its menu items. Wimpy also participated in the **Healthy Food Options Industry Initiative (HFOII)** of the **CGCSA**.
- C Wimpy commits to disclosing **kilojoule nutrition information** on all its in-store menus.
- D Wimpy is a signatory to the **South African Marketing to Children Pledge**.
- E Wimpy offers **healthier side items** as one of the **options**, in children's as well as in regular combination meals.
- F Wimpy publishes **comprehensive details** of the philanthropic groups it funds or supports.
- G Wimpy is a signatory to the **South African Food Loss and Waste Agreement** and commits to redistributing **near-expiry date stock** through donations to **charities**.

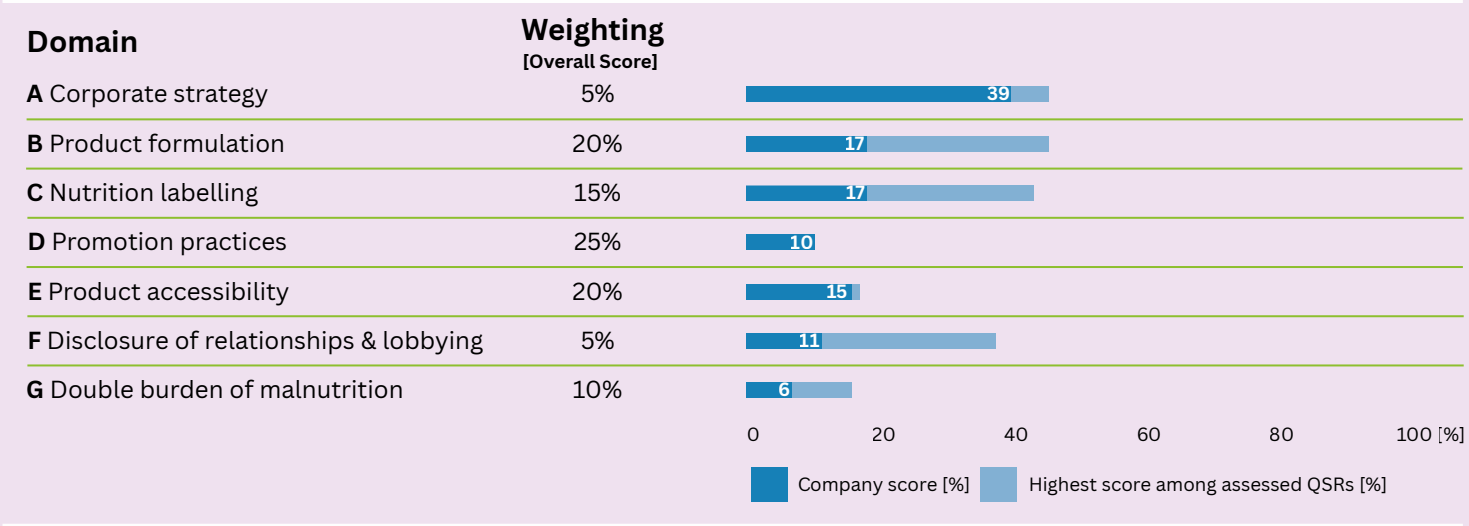
## Recommended priority actions for Wimpy

- A Publicly report **progress** towards commitment to nutrition and health at **national level**, with **independent auditing**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target to increase the **proportion of sales from healthier menu items**, and publicly report **progress** against it.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size in all existing menu items, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on the **healthiness** of ingredients and menu offerings.
- C Provide easily accessible, readable and comprehensive **nutrition information** - not only kilojoule information - for all menu items and meals in-store, online and on food ordering/delivery apps. Clearly **label healthier items**.
- D Strengthen current **policies** to reduce the **exposure of children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Use price-related **promotions, incentives** and loyalty **bonuses** exclusively for **healthier options**, and make healthier options (e.g., butternut mash, salad, water) the **default** for all drinks and side dishes in **combination menus**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **primary caregivers** with at least **14 weeks of paid parental leave, breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only.

# McDonald's

15

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

- A McDonald's has a publicly available **reference to nutrition and health** as part of its general corporate strategy and regularly reports on **progress** in this area at **global level**. It assigns **accountability** for its nutrition-related activities to **C-level/Executive**.
- B McDonald's reported meeting its **Global Happy Meal Nutrition Criteria** for balanced meals in **61% of children's meals** offerings in 2023. The criteria include limits on **saturated fat, added sugar, sodium** and **energy**.
- D McDonald's is a signatory to the **South African Marketing to Children Pledge**.
- E For combination meals, McDonald's offers **healthier drink choices** and **corn or salad as alternative sides** to fries.
- F McDonald's publishes **details** of the philanthropic groups it funds or supports.
- G McDonald's regularly donates **food to people in need**.

## Recommended priority actions for McDonald's

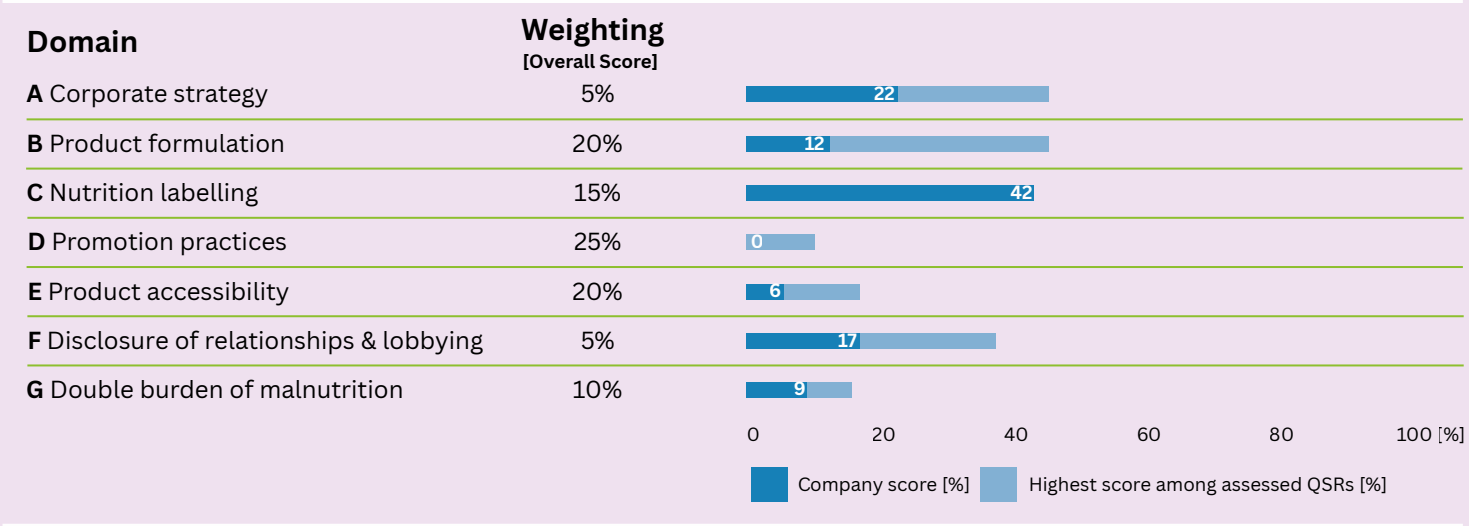
- A Refer to **obesity and NCD prevention** as part of a **national-level commitment** to improving nutrition and health and regularly report **progress** towards it. Make **nutrition part of KPIs** for senior management. Set a target to increase the **proportion of sales from healthier menu items**, and publicly report **progress** against it.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size in all existing menu items, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on the **healthiness** of ingredients and menu offerings.
- C Provide easily accessible, readable and comprehensive **nutrition information** for all menu items and meals in-store, online and on food ordering/delivery apps. Clearly **label healthier items**.
- D Strengthen current **policies** to reduce the **exposure of children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Use price-related **promotions, incentives** and loyalty **bonuses** exclusively for **healthier options**, and make healthier options (e.g., corn, salad, water) the **default** for all drinks and side dishes in **combination menus**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **primary caregivers** with at least **14 weeks of paid parental leave, breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only.

# Debonairs Pizza

Famous Brands Limited

13

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

- A Debonairs Pizza has a publicly available **reference to nutrition and health** as part of its general corporate strategy.
- B Debonairs Pizza has taken **past action** in improving the **healthiness** of its product portfolio, particularly in reducing **sugar** and **energy** content in some of its menu items. Debonairs Pizza also participated in the **Healthy Food Options Industry Initiative** (HFOII) of the **CGCSA**.
- C Debonairs Pizza commits to disclosing **kilojoule nutrition information** on all its in-store menus.
- F Debonairs Pizza publishes **comprehensive details** of the philanthropic groups it funds or supports.
- G Debonairs Pizza is a signatory to the **South African Food Loss and Waste Agreement** and commits to redistributing **near-expiry date stock** through donations to charities.

## Recommended priority actions for Debonairs Pizza

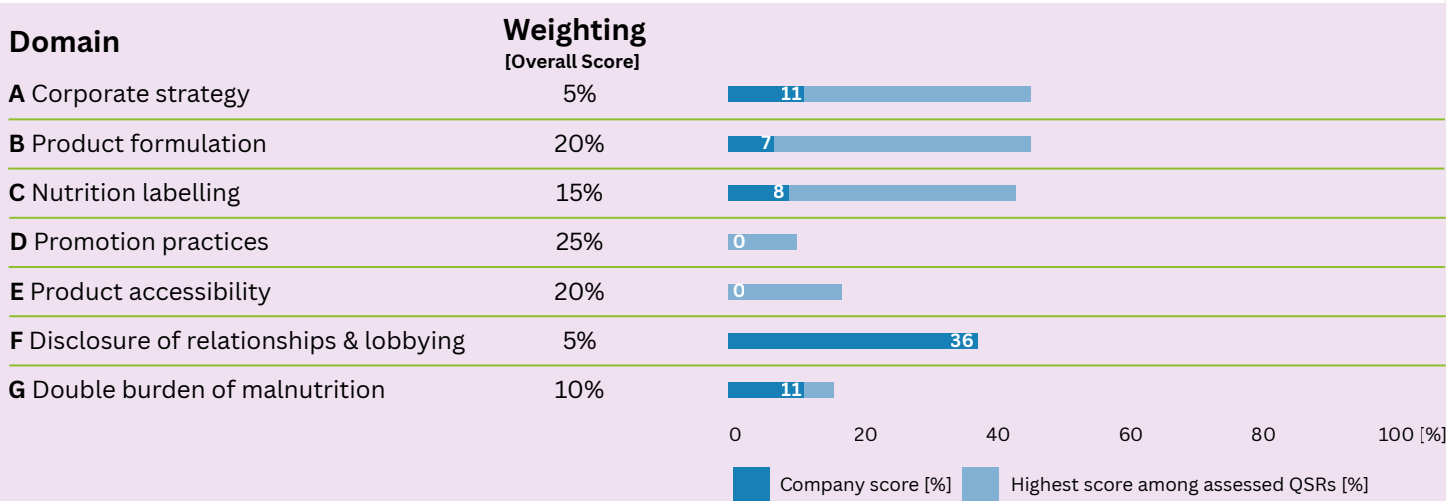
- A Publicly report **progress** towards commitment to nutrition and health **at national level**, with **independent auditing**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target to increase the **proportion of sales from healthier menu items**, and publicly report **progress** against it.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size in all existing menu items, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on the **healthiness** of ingredients and menu offerings.
- C Provide easily accessible, readable and comprehensive **nutrition information** - not only kilojoule information - for all menu items and meals in-store, online and on food ordering/delivery apps. Clearly **label healthier items**.
- D Adopt **policies** to reduce the **exposure of children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Use price-related **promotions, incentives** and loyalty **bonuses** exclusively for **healthier options**, and make healthier options (e.g., salad, water) the **default** for all drinks and side dishes in **combination menus**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only.

# Spur Steak Ranches

Spur Corporation Limited

6

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

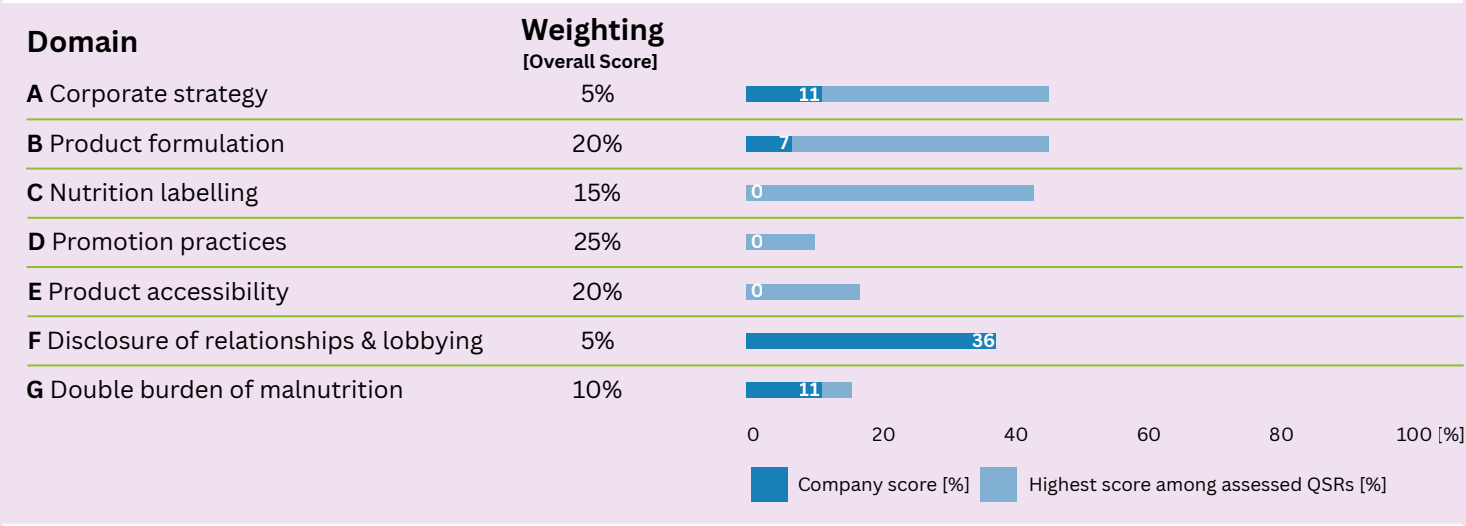
- A Spur Steak Ranches has a publicly available **reference to nutrition and health** as part of its general corporate strategy.
- B Spur Steak Ranches participated in the **Healthy Food Options Industry Initiative (HFOII)** of the **CGCSA**.
- F Spur Steak Ranches publishes **comprehensive details** of the philanthropic groups and nutrition education programmes it funds or supports. It also provides information on its **involvement with industry associations**.
- G Spur Steak Ranches commits to enabling **flexible working hours** to support family care.

## Recommended priority actions for Spur Steak Ranches

- A Refer to **obesity and NCD prevention** as part of a **national-level commitment** to improving nutrition and health and regularly report **progress** towards it. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target to increase the **proportion of sales from healthier menu items**, and publicly report **progress** against it.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size in all existing menu items, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on the **healthiness** of ingredients and menu offerings.
- C Provide easily accessible, readable and comprehensive **nutrition information** for all menu items and meals in-store, online and on food ordering/delivery apps. Clearly **label healthier items**.
- D Adopt **policies** to reduce the **exposure of children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Use price-related **promotions, incentives** and loyalty **bonuses** exclusively for **healthier options**, and make healthier options (e.g., coleslaw, salad, water) the **default** for all drinks and side dishes in **combination menus**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only.

Panarottis Pizza  
Spur Corporation Limited

5 OVERALL SCORE  
(OUT OF 100)



Areas of strength

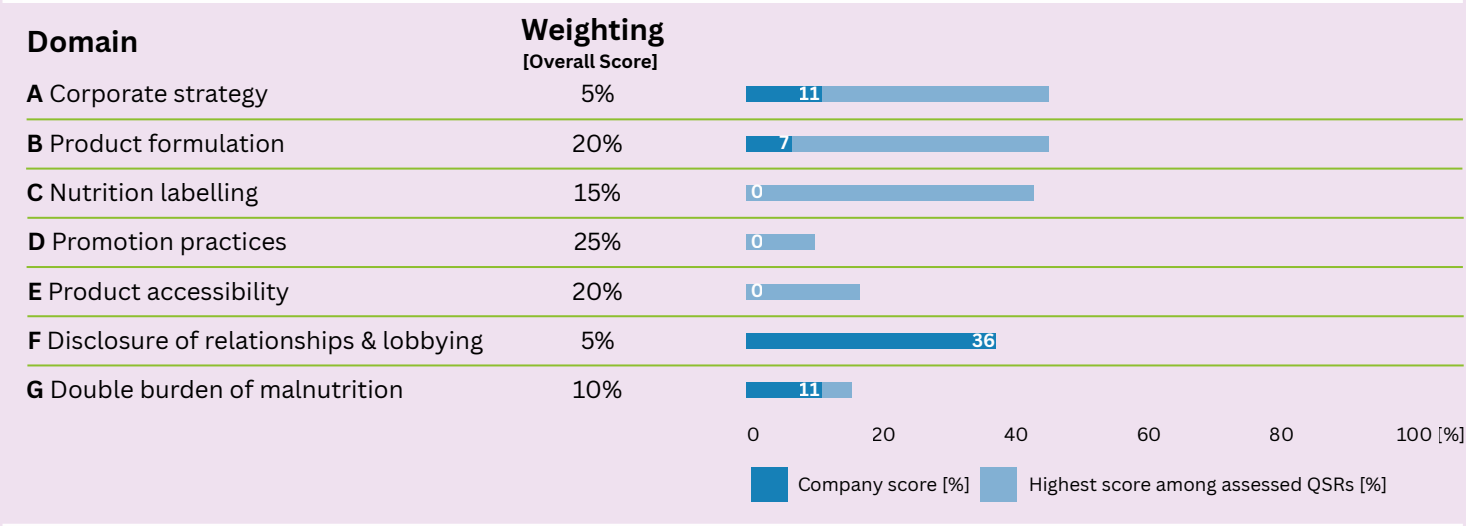
- A Panarottis Pizza has a publicly available **reference to nutrition and health** as part of its general corporate strategy.
- B Panarottis Pizza participated in the **Healthy Food Options Industry Initiative (HFOII)** of the **CGCSA**.
- F Panarottis Pizza publishes **comprehensive details** of the philanthropic groups and nutrition education programmes it funds or supports. It also provides information on its **involvement with industry associations**.
- G Panarottis Pizza commits to enabling **flexible working hours** to support family care.

Recommended priority actions for Panarottis Pizza

- A Refer to **obesity and NCD prevention** as part of a **national-level commitment** to improving nutrition and health and regularly report **progress** towards it. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target to increase the **proportion of sales from healthier menu items**, and publicly report **progress** against it.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size in all existing menu items, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on the **healthiness** of ingredients and menu offerings.
- C Provide easily accessible, readable and comprehensive **nutrition information** for all menu items and meals in-store, online and on food ordering/delivery apps. Clearly **label healthier items**.
- D Adopt **policies** to reduce the **exposure of children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Use price-related **promotions, incentives** and loyalty **bonuses** exclusively for **healthier options**, and make healthier options (e.g., salad, water) the **default** for all drinks and side dishes in **combination menus**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only.

RocoMamas  
Spur Corporation Limited

5 OVERALL SCORE  
(OUT OF 100)



Areas of strength

- A RocoMamas has a publicly available **reference to nutrition and health** as part of its general corporate strategy.
- B RocoMamas participated in the **Healthy Food Options Industry Initiative** (HFOII) of the **CGCSA**.
- F RocoMamas publishes **comprehensive details** of the philanthropic groups and nutrition education programmes it funds or supports. It also provides information on its **involvement with industry associations**.
- G RocoMamas commits to enabling **flexible working hours** to support family care.

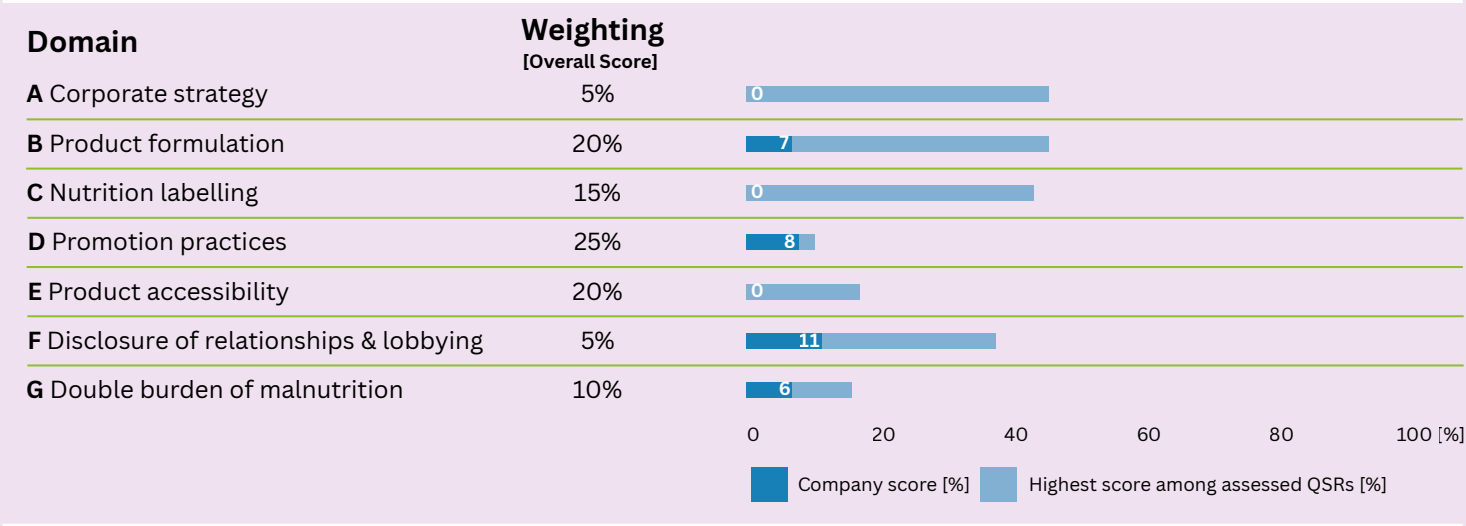
Recommended priority actions for RocoMamas

- A Refer to **obesity and NCD prevention** as part of a **national-level commitment** to improving nutrition and health and regularly report **progress** towards it. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target to increase the **proportion of sales from healthier menu items**, and publicly report **progress** against it.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size in all existing menu items, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on the **healthiness** of ingredients and menu offerings.
- C Provide easily accessible, readable and comprehensive **nutrition information** for all menu items and meals in-store, online and on food ordering/delivery apps. Clearly **label healthier items**.
- D Adopt **policies** to reduce the **exposure of children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Use price-related **promotions, incentives** and loyalty **bonuses** exclusively for **healthier options**, and make healthier options (e.g., salad, water) the **default** for all drinks and side dishes in **combination menus**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Increase the use of **traditional foods** in the production of healthy foods, and limit **donations to healthy foods** only.

# Nando's

5

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

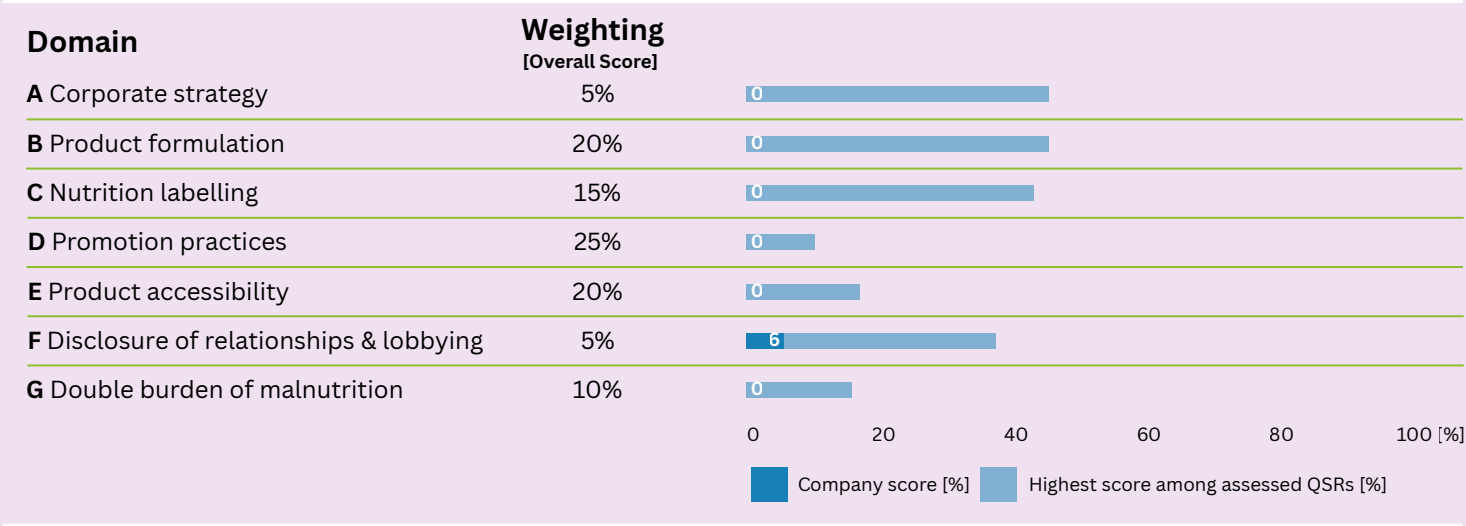
- B Nando's participated in the **Healthy Food Options Industry Initiative** (HFOII) of the **CGCSA**.
- D Nando's commits to adhering to the **ARB Code** and is a signatory to the **South African Marketing to Children Pledge**.
- F Nando's publishes **comprehensive details** of the philanthropic groups it funds or supports.
- G Nando's donates **left-over food to charities**.

## Recommended priority actions for Nando's

- A Set **nutrition and health** as a **priority focus area** for the company at global and national level, in line with **national and international priorities**, and with relevant and precise **goals, objectives**, and appropriate **resources**. Regularly report **progress** towards its commitment to nutrition and health at **national level**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size in all existing menu items, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on the **healthiness** of ingredients and menu offerings.
- C Provide easily accessible, readable and comprehensive **nutrition information** for all menu items and meals in-store, online and on food ordering/delivery apps. Clearly **label healthier items**.
- D Strengthen current **policies** to reduce the **exposure of children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Use price-related **promotions, incentives** and loyalty **bonuses** exclusively for **healthier options**, and make healthier options (e.g., salad, water) the **default** for all drinks and side dishes in **combination menus**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only.

# Ocean Basket

0,3 OVERALL SCORE  
(OUT OF 100)



## Areas of strength

F Ocean Basket reports working alongside the **World Wide Fund for Nature** – Southern African Sustainable Seafood Initiative (WWF SASSI) and using global guidelines from the **Marine Stewardship Council** (MSC).

## Recommended priority actions for Ocean Basket

- A Set **nutrition and health** as a **priority focus area** for the company at global and national level, in line with **national and international priorities**, and with relevant and precise **goals, objectives**, and appropriate **resources**. Regularly report **progress** towards its commitment to nutrition and health at **national level**. Assign **accountability** for nutrition-related activities to **C-level/Executive** and make **nutrition part of KPIs** for senior management. Set a target and regularly report on the proportion of **national sales volume** from **healthier products**.
- B Develop and publish **specific, time-bound targets** for reducing nutrients of concern and energy/portion size in all existing menu items, based on **government- or WHO-endorsed** guidelines or classification systems. Routinely report on the **healthiness** of ingredients and menu offerings.
- C Provide easily accessible, readable and comprehensive **nutrition information** for all menu items and meals in-store, online and on food ordering/delivery apps. Clearly **label healthier items**.
- D Adopt **policies** to reduce the **exposure of children aged up to 18 years** to brand advertising and the marketing of **unhealthy products** across **all channels and settings**. Regularly monitor, audit and report **compliance**.
- E Use price-related **promotions, incentives** and loyalty **bonuses** exclusively for **healthier options**, and make healthier options (e.g., salad, water) the **default** for all drinks and side dishes in **combination menus**.
- F Transparently disclose **all external relationships and lobbying** activities related to health and nutrition, and discontinue or reduce **engagement** with government agencies, political parties, professional associations, research organisations, philanthropic organisations and education, diet and active lifestyle programmes.
- G Provide **primary caregivers** with at least **14 weeks of paid parental leave**, **breastfeeding mothers** with appropriate working **arrangements and facilities**, and ensure that employees can practice a **healthy diet at an affordable price** at work. Increase the use of **traditional foods** in the production of healthy foods, limit **donations to healthy foods** only.

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